

**POST GRADUATE DIPLOMA
IN
TEACHING AND RESEARCH IN MANAGEMENT**

Assignment
for
January, 2014 Session

Last date for submission: 31st March, 2014

Course Title: **Teaching Skills for Management Teachers**
Course Code: **PGDTRM-01**



**School of Management Studies
&
IGNOU Regional Centre, Cochin**

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New Delhi-110 068

INSTRUCTIONS REGARDING SUBMISSION OF ASSIGNMENTS

As part of the PGDTRM Programme, a student has to complete one Tutor Marked Assignment (TMA) each, in all the eight courses.

Assignments Course PGDTRM-01 Teaching Skills for Management Teachers carry 30% weightage in the continuous evaluation process of a course. The term-end examinations carry 70% weightage.

Students are required to complete the assignments to make themselves eligible to appear for the term-end examinations. Students are, therefore, advised to take assignments seriously and submit them within the stipulated time.

The assignments will be evaluated by the counselors at the study centre and the respective weightage obtained will be added to the weightage obtained in the term-end examination.

INSTRUCTIONS FOR TUTOR MARKED ASSIGNMENTS

- 1) In case a student fails to submit his/her assignments before the due date for submission of assignments, he/she will be required to attempt the set of fresh assignments issued in the subsequent session.
- 2) Your assignment should be complete in all respects. Kindly make sure that you have answered all the questions. Incomplete assignments will result in poor grades.
- 3) You are advised not to copy from the study material, web sources or from the assignment sheets of other students. If copying from any source is noticed, the assignments of such students will be summarily rejected. As far as possible, students may write the answers and explanations in their own words.
- 4) *Kindly note the following points regarding the format of the assignment.* Students are required to strictly follow the instructions given below regarding the format.
 - **Assignments should be hand written; typed assignments will be rejected.** Assignments may be written only on ordinary A4 size paper which is neither too thick nor too thin.

- Leave 2 cm margin on the left and 1 cm on all other sides and at least 4 lines after each answer in an assignment. This will enable your counselor to write useful comments in appropriate places. Write question number for each answer.
- The enrolment number, name, full address and date of dispatch/submission of the assignment should be written at the top right-hand corner of the first page of your answer sheet.
- The programme title, course title, assignment code, study centre (code) and place of the study centre should be written on the left-hand corner of the first page of your answer sheet.
- The format of the top portion of the first page of your answer sheet for each assignment should be as follows:

Programme Title	Enrolment No.
Course Code & Title.....	Name:.....
Assignment Code	Address:.....
Study Centre:	
Study Centre (Code):	Date:.....

The assignments should be submitted only to the coordinator/programme in-charge of the PGDTRM. The coordinator of your study centre will return to you the evaluated assignments along with a copy of assessment sheet containing the comments of the evaluator on your performance. This will enable you to improve in your future assignments as well as in the term-end examinations.

PGDTRM-01 TEACHING SKILLS FOR MANAGEMENT TEACHERS

ASSIGNMENT

Course Code	:	PGDTRM-01
Course Title	:	Teaching Skills for Management Teachers
Assignment Code	:	PGDTRM-01/TMA/2014
coverage	:	All Blocks

Note: Answer all Questions.

1. a) List out the skills and competencies required for a Management teacher in order to perform the demanding and dynamic roles and functions they need to perform in the context of global changes in Management education? Enumerate the major developments in India that call for higher levels of professional competencies for Management teachers?

b) Suggest ways in which personal and professional competencies of Management teachers can be enhanced.
2. Discuss the different aspects to be considered for designing Management curriculum which is relevant and contemporary, given the evolving market-based and technology enabled business environment. Elucidate the role of Management teachers in planning and development of a dynamic Management curriculum. Mention how Management curriculum can be attuned for applying innovative teaching methods.
3. Examine the need for partnership between management institutions and business houses? What are the prerequisites for sustainable industry academia cooperation. What are the barriers that hinder industrial academia alliances? Describe the ways in which better communication can be ensured between industry and Management institutions?
