

MS-95

Management Programme

ASSIGNMENT
For
January 2022 and July 2022 sessions

MS-95: Research Methodology for Management Decisions

**(Last date of submission for January 2022 session is 30th April, 2022
and for July 2022 session is 31st October, 2022)**



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MS-95
Course Title	:	Research Methodology for Management Decisions
Assignment No.	:	MS-95/TMA/JAN/2022
Coverage	:	All blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. **Last date of submission for January 2022 session is 30th April, 2022 and for July 2022 session is 31st October, 2022.**

1. Distinguish between the terms within each of the following pairs.
 - (a) Endogenous variables and exogenous variables.
 - (b) Characteristics of interest and unit of analysis.
2. Compare and contrast the various attitude measurement techniques. When will you use each of them? Discuss briefly.
3. Briefly review the different types of models along with their characteristics.
4. A report should be thoroughly reviewed and edited before the final report is submitted. What are the questions that were asked while reviewing the draft?
5. Twenty three applicants for a position are interviewed by a suitability test and their performance scores are listed below:

Group A: 7 11 9 4 8 6 12 11 9 10 11

Group B: 8 8 13 14 11 10 12 14 13 9 10 9

Use the Mann Whitney U-test to determine whether there was a difference in the performance scores of two groups X and Y at 5% level of significance.