

**MS-94**

**Management Programme**

**ASSIGNMENT**  
**January 2022 Session**

**MS-94: Technology Management**  
**(Last date of submission**  
**for January 2022 session is 30<sup>th</sup> April, 2022)**



**School of Management Studies**  
**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**  
**MAIDAN GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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<b>Course Code</b>	<b>:</b>	<b>MS-94</b>
<b>Course Title</b>	<b>:</b>	<b>Technology Management</b>
<b>Assignment No. :</b>		<b>MS-94/TMA/JULY/2022</b>
<b>Coverage</b>	<b>:</b>	<b>All blocks</b>

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**Note:** Attempt all the questions and submit this Assignment to the Coordinator of your Study Centre. **Last date of submission for January 2022 session is 30<sup>th</sup> April, 2022.**

1. What is the role of technology at the enterprise level for a country? Elucidate.
2. What is Information Technology Revolution? Explain giving relevant examples.
3. Explain the concept of relevance tree and develop a “problem relevance tree” for an electric car.
4. Read the articles on technological innovation which recently had a great impact on the global front. List out the major attributes of this innovation and discuss how these attributes can be used to develop a communication strategy for the target market.
5. What are the various options for financing new technology projects? Explain any two of them in brief.