

Assignments of Certificate in Fashion Design (CFDE)

Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments at your respective Regional Centers/ Study Centers/School i.e. School of Vocational Education and Training (SOVET), IGNOU, Maidan Garhi, New Delhi-110068 or email: cfde@ignou.ac.in)/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the School/Study Centre will return the assignments to you.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

Certificate in Fashion Design

(CFDE)

ASSIGNMENTS (01 to 04)

July 2023

(BFDI- 071,072,073 BFD-074)



School of Vocational Education and Training
Indira Gandhi National Open University
Maidan Garhi, New Delhi- 110068

Assignment 01 (BFDI-071)

BFDI-071: Fundamentals of Fashion Design

Programme Code: CFDE

Course Code: BFDI-071

Maximum Marks: 50

Weightage: 25%

Q1. Discuss the functions of clothing and explain the theory of hierarchy of human needs in detail. (10 Marks)

Q2. Define the following terms: (2X5=10 Marks)

- a) Protection and comfort function
- b) PowerPoint
- c) Splitting Table
- d) Copy Text Formatting
- e) Dominance

Q3. What are the five stages of a fashion cycle? Explain the three theories of fashion changes. (10 Marks)

Q4. Use the concept of repetition to create rhythm in a composition. Reflect on your design using a female fashion figure and write down your observations. (20 Marks)

Assignment 02 (BFDI-072)

Course: BFDI – 072: Basics of Pattern Making and Sewing

Programme Code: CFDE

Course Code: BFDI-072

Max. Marks: 20 Marks

Weightage : 10%

Q 1- List down the steps involved in converting a basic pattern to a final pattern. Also list the important instructions to be marked on the final pattern. (10 Marks)

Q 2- Explain basic categories of a body measurements. Discuss each category in detail. (10 Marks)

Assignment 03 (BFDI-073)

Course: BFDI – 073: Introduction to Fashion Industry

Programme Code:
CFDE Course
Code: BFDI-073

Max. Marks: 50
Marks Weightage: 30%

Part I

Q1- What is the future of Indian Fashion Industry? Explain. (10 Marks)

Q2- Write a short note on: (5X2=10 Marks)

- (a) Branded Market
- (b) Fabric Width

Q3- What do you mean by Fashion Marketing? Explain about STP process in detail. (10 Marks)

Part II

Case Study/Activity

Q4- Write a survey report (Approx 1000 words) on recent fashion trends in apparel category for adolescent girls. (20 Marks)

Assignment 04 (BFD-074)

Course: BFD-074: Communication and Entrepreneurship

Programme Code:
CFDE Course
Code: BFD-074

Max. Marks: 50 Marks
Weightage: 30%

Q1. Explain visual merchandising and window display for fashion industry.

(10 Marks)

Q2. Write five reasons how communication skills for fashion will help you to communicate effectively.

(10 Marks)

Q3. Write short notes on the following:

(5X2=10 Marks)

- (a) Influencer Marketing
- (b) B2B

Q 4. Describe the impact of E-commerce and E-marketing on Indian Fashion Industry.

(20 Marks)