

TOURISM STUDIES

CTS Assignments Booklet (2023)

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

CTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Prof. (Dr.) Paramita Suklabaidya
Programme Coordinator, CTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January Session	Last Date for July Session
TS-1	April 15, 2023	October 15, 2023
TS-2	April 15, 2023	October 15, 2023

**TS-1: FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-1
Total Marks: 100**

**Programme: CTS
Assignment Code: TS-1/TMA/2023**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

1. What are the essential features of a tour? Why is a package tour a popular phenomenon? 20
2. Briefly explain the different forms of tourism. 20
3. Define the following:- (5X4=20)
 - a) Alternative Tourism
 - b) Sustainable Tourism
 - c) VFR
 - d) Business and Incentive Travel
4. Discuss the importance of the Silk Route & Grand Tour in the history of tourism. 20
5. Discuss the fundamental aims and objectives of UNWTO. 20
6. Define the following:- (5X4=20)
 - a) TAAI
 - b) FHRAI
 - c) IATO
 - d) PATA
7. How can seasonal festivals become outlets of handicrafts, handlooms as well as destination of attraction for the tourists? Explain with examples. 20
8. What are the different parameters to be considered by Tour Operators while working on a tour programme? Illustrate with the help of Examples. 20
9. What are the different types of Maps? What is the importance of **Salva Sutra and Arthashastra** in the history of map making in India? 20
10. What do you mean by product in Tourism? What are the five major characteristics of service product? 20

TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE STUDIES
(TUTOR MARKED ASSIGNMENT)

Course Code: TS-2

Programme: CTS

Total Marks: 100

Assignment Code: TS-2/TMA/2023

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

1. What is the significance and importance of profiling tourists? Substantiate your answer by giving suitable examples. 20
2. Describe the characteristics of a mountain guide. 20
3. “Dance and music in the key of entertainment in Tourism”. Comment. 20
4. Discuss the Do’s and Don’ts for a wild life tour. 20
5. Write short notes on: (10 x 2=20)
 - a) Pilgrimage Tourism
 - b) Beach Tourism
6. Describe the relevance of arts and crafts in tourism. 20
7. Write a note on the impact of public relations on tourism generating activities. 20
8. Describe Highway Services in tourism. Give suitable examples. 20
9. What is seasonality? What role does seasonality play in hill tourism? 20
10. Write short notes on: (10 x 2=20)
 - a) Theme Dinner
 - b) Sociology of Tourism