

**POST GRADUATE DIPLOMA IN DEVELOPMENT
COMMUNICTAION
(PGDDC)**

**ASSIGNMENTS
JAN. 2023 and JULY-2023
Cycle**

**MDC-001
MDC-002
MDC-003
MDC-004
MDC-005
MDCE-006**



**SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

PGDDC ASSIGNMENTS

Dear Learner,

We have explained in the Programme Guide that you need to submit one Assignment in each course (MDC-001, MDC-002, MDC-003, MDC-004, MDC-005 and MDCE-006). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignments. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the Assignment's first page. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain them. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Study Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required you can obtain details from Study Centre/ Regional Centre) and then read the assignments carefully. Please go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Ramesh Yadav
Programme Coordinator
rameshyadav@ignou.ac.in

MDC-001

Fundamentals of Development and Communication

Tutor Marked Assignment (TMA)

Programme Code: PGDDC

Course Code: MDC-001

Assignment Code: MDC-001/ Jan 2023-July 23

(Due Date: March 31 / September 30, 2023)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; they carry equal marks. (Answer in 500 Words)

1. Define Sustainable Development.
2. Explain the Differences between Economic Development and Economic Growth.
3. Describe the process of Communication.
4. Define Development Communication.
5. Describe various Paradigm of Development Communication.

MDC-002

Human Development and Communication

Tutor Marked Assignment (TMA)

Programme Code: PGDDC

Course Code: MDC-002

Assignment Code: MDC-002/ Jan 2023-July23

(Due Date: March 31 / September 30, 2023)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; they carry equal marks. (Answer in 500 Words)

1. Describe communication support for Rural Development.
2. Discuss the functions of Panchayati Raj institutions..
3. Explain role of Governmental development agencies in development.
4. Describe the role of Media in Nation Building.
5. Explain the role of advocacy and Communication for development.

MDC-003

Media in Development Communication

Tutor Marked Assignment (TMA)

Programme Code: PGDDC

Course Code: MDC-003

Assignment Code: MDC-003/ Jan 2023-July 23

(Due Date: March 31 / September 30, 2023)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; they carry equal marks. (Answer in 500 Words)

1. Explain the difference between Opinion Writing and other forms of journalistic expression.
2. Describe the different stages of Radio Writing.
3. Explain the basics elements of Online Journalism.
4. Discuss implications of Gender and Media relationship.
5. Describe the impacts of Digital Media on children.

MDC-004

Development Journalism for Social Change

Tutor Marked Assignment (TMA)

Programme Code: PGDDC

Course Code: MDC-004

Assignment Code: MDC-004/ Jan 2023-July 23

(Due Date: March 31 / September 30, 2023)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; they carry equal marks. (Answer in 500 Words)

1. Explain principles of Good Reporting. Discuss techniques of Good Reporting.
2. Write a short essay on Agriculture issues in India.
3. Discuss role of Media Campaigns for Environmental awareness.
4. Describe Corporate Social Responsibility for Development.
5. Discuss role of Community Media for Rural Development

MDC-005

Development: Information and Communication Technologies

Tutor Marked Assignment (TMA)

Programme Code: PGDDC

Course Code: MDC-005

Assignment Code: MDC-005/ Jan 2023 -July 23

(Due Date: March 31 / September 30, 2023)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; they carry equal marks. (Answer in 500 Words)

1. Define Information and Communication Technologies. Explain role of ICT in education.
2. Explain the Information and Communication Technologies integration in ODL.
3. Discuss models of E - Governance in rural development.
4. Write a short essay on the role of Digital Media in society.
5. Explain challenges and opportunities of E - Governance.

MDCE-006

Research Methods in Development Communication

Tutor Marked Assignment (TMA)

Programme Code: PGDDC

Course Code: MDCE-006

Assignment Code: MDCE-006/ Jan 2023-July 23

(Due Date: March 31 / September 30, 2023)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; they carry equal marks. (Answer in 500 Words)

1. Discuss need and importance of Research.
2. Describe classification of Communication Research.
3. Explain the types of Survey.
4. Discuss methods of Development Research.
5. Explain importance of Monitoring and Evaluation.