

MMPO-008

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration Operations Management (MBAOM) / Post Graduate Diploma in Operations Management (PGDIOM)

ASSIGNMENT

For

January 2025 and July 2025 Sessions

MMPO 008: International Logistics and Supply Chain Management

(Last date of submission for January 2025 session is 30th April, 2025 and for July 2025 sessions is 31st October, 2025)



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code : MMPO-008
Course Title : International Logistics and Supply Chain Management
Assignment Code : MMPO-008/TMA/JAN/2025
Coverage : All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2025 session is 30th April, 2025 and for July 2025 session is 31st October, 2025.

1. Discuss the key principles on which logistics and supply chain management offers superior value to stakeholders.
2. What is Bullwhip effect? Explain the net impact of the Bullwhip Effect on Supply Chain Management.
3. What do you mean Bill of Lading? Discuss the importance of Bill of Lading in International Trade.
4. Discuss the role of Warehouse in Logistics and Supply Chain Management.
5. Write short notes on the following:

Issues in Supply Chain Management

- Global Supply Chain Management
- 3PL and 4 PL
- Multi-Modal Transportation