

MMPC-020

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL)/ Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration (Financial Management) (MBAFM)/ Master of Business Administration (Human Resource Management) (MBAHM)/ Master of Business Administration (Marketing Management)/ (MBAMM) Master of Business Administration (Operations Management) (MBAOM)

ASSIGNMENT

For

January 2025 and July 2025 Sessions

MMPC-020: Business Ethics and CSR

(Last date of submission for January 2025 session is 30th April, 2025 and for July 2025 sessions is 31st October, 2025)



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MMPC-020
Course Title	:	Business Ethics and CSR
Assignment Code	:	MMPC-020/TMA/JAN/2025
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for January 2025 session is 30th April, 2025 and for July 2025 session is 31st October, 2025.

1. Distinguish between the following:-
 - (a) Egoism and Utilitarianism
 - (b) Feminist Ethics and Discourse Ethics

2. “Ethical challenges in daily lives lead to dilemma regarding right things to do”. With reference to the above statement state how ethical dilemmas can be overcome. Explain giving examples.

3. What are the numerous forms of Social Activism in business? Explain some of the dominant forms of such activism.

4. What is Corporate Social Responsibility (CSR)? Discuss the CSR Rule, 2014. Identify the rules it has laid down.

5. Identify the process of CSR Reporting. Analyse the different reporting tools and techniques used in CSR Reporting.