Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL)/ Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration (Financial Management) (MBAFM)/ Master of Business Administration (Human Resource Management) (MBAHM)/ Master of Business Administration (Marketing Management) (MBAMM) Master of Business Administration (Operations Management) (MBAOM)/Post Graduate Diploma in Operations Management (PGDIOM)

## ASSIGNMENT For January 2025 and July 2025 Sessions

## **MMPC-008:** Information Systems for Managers

(Last date of submission for January 2025 session is 30<sup>th</sup>April, 2025 and for July 2025 sessions is 31<sup>st</sup> October, 2025)



School of Management Studies INDIRA GANDHI NATIONAL OPEN UNIVERSITY MAIDAN GARHI, NEW DELHI – 110 068

## ASSIGNMENT

Course Code	:	MMPC-008
<b>Course Title</b>	:	Information Systems for Managers
Assignment Code	:	MMPC-008/TMA/JAN/2025
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2025 session is 30<sup>th</sup> April, 2025 and for July 2025 session is 31<sup>st</sup> October, 2025.

- 1. What is open-source software? What are the advantages of using open-source software? Describe the decision making process of acquiring application software.
- 2. Explain the term ethics in Information Society. Does an organization has a right to collect and share information without the permission of person concerned? What are the ethical issues involved in information society?
- 3. In which phase of system life cycle the following are performed? Defining the problem, identifying its causes, specifying the solution, and identifying the information requirements.
- 4. It is said, "Information and communication are most of the time complementary and sometimes supplementary to each other". Elaborate.
- 5. Write short notes on any three:
  - a) ERP
  - b) CRM
  - c) Transaction Processing System (TPS)
  - d) Data modelling
  - e) Data Mining