

MS-55

**Management Programme (MP) / Post Graduate Diploma in Operations
Management (PGDOM)**

**ASSIGNMENT
For
July 2024 and January 2025 Sessions**

MS-55: Logistics and Supply Chain Management

**(Last date of submission for July 2024 session is 31st October 2024
and for January 2025 session is 30th April, 2025)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS-55
Course Title	:	Logistics and Supply Chain Management
Assignment Code	:	MS-55/TMA/ JULY/2024
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for July 2024 session is 31st October, 2024 and for January 2025 session is 30th April 2025.

1. What is Physical Distribution Management? Describe its components. Also elucidate the System or Total approach to Physical Distribution Management (PDM).
2. What is the Bullwhip effect? Explain the various permutations and combinations to reduce this effect in Supply Chain Management (SCM).
3. What steps are to be followed while implementing IT software packages for supply chain management? Do these steps vary from package to package? How are they standardized?
4. Compare and contrast the complexity of incorporating transportation costs for an external fleet in India vs USA. How do the Road Transport Office (RTO) regulations in India influence transport rates and how do these rates vary across different states?
5. With more medical information available online than a human mind can assimilate, how will the role of doctors change in delivery healthcare services?