

MMPC-001

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration(Financial Management) (MBAFM)/ / Master of Business Administration(Human Resource Management) (MBAHM)/ Master of Business Administration(Marketing Management) (MBAMM)/ Master of Business Administration(Operations Management) (MBAOM) /Post Graduate Diploma in Marketing Management (PGDIMM)/ Post Graduate Diploma in Services Management (PGDISM)

ASSIGNMENT

For

July 2023 and January 2024 Sessions

MMPC-001: Management Functions and Organisational Processes

**(Last date of submission for July 2023 session is 31st October, 2023
and for January 2024 sessions is 30th April, 2024)**



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MMPC-001
Course Title	:	Management Functions and Organisational Processes
Assignment Code	:	MMPC-001/TMA/JULY/2023
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for July 2023 session is 31st October, 2023 and for January 2024 sessions is 30th April, 2024.

1. What is the meaning and definition of management and describe its characteristics. How does management differ from administration and discuss the challenges faced by the management.
2. Briefly describe the nature of Planning Process and its necessity for an organisation. Explain different types of planning and their requirement.
3. Describe and discuss modern theories of leadership. What is the difference between successful and an effective leader? Explain with examples.
4. Describe different types of managerial decisions and the steps and the techniques used for decision making. Discuss Individual Vs Group decision making.
5. Describe the importance of organisational communication and the barriers to effective communication. How can organisations take precautions to make communication effective? Discuss with examples.