

MS-55

**Management Programme (MP) / Post Graduate Diploma in Operations
Management (PGDOM)**

**ASSIGNMENT
For
July 2023 and January 2024 Sessions**

MS-55: Logistics and Supply Chain Management

**(Last date of submission for July 2023 session is 31st October 2023
and for January 2024 session is 30th April, 2024)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS-55
Course Title	:	Logistics and Supply Chain Management
Assignment Code	:	MS-55/TMA/ JULY/2023
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for July 2023 session is 31st October, 2023 and for January 2024 session is 30th April 2024.

1. Why it is said that, “The new supply chain game is becoming a competition between effective supply networks rather than individual corporations”.
2. Highlight the importance of location in supply chain network. What situations could result due to poor location?
3. What are the essential differences in a B2C and a B2B supply chain? List the respective characteristics that necessitate such differences?
4. What are pull and push strategies? Do you agree that a supply chain is usually a combination of both push and pull? Justify your answer.
5. “With information freely available on the Internet, the demand for consultants will reduce”. Comment on the statement.