

**MMPC-020**

**Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration(Financial Management) (MBAFM)/ Master of Business Administration(Human Resource Management) (MBAHM)/ Master of Business Administration(Marketing Management) (MBAMM) Master of Business Administration(Operations Management) (MBAOM)**

**ASSIGNMENT**

**For**

**January 2024 and July 2024 Sessions**

**MMPC-020: Business Ethics and CSR**

**(Last date of submission for January 2024 session is 30<sup>th</sup> April, 2024 and for July 2024 sessions is 31<sup>st</sup> October, 2024)**



**School of Management Studies**

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**

**MAIDAN GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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|------------------------|----------|--------------------------------|
| <b>Course Code</b>     | <b>:</b> | <b>MMPC-020</b>                |
| <b>Course Title</b>    | <b>:</b> | <b>Business Ethics and CSR</b> |
| <b>Assignment Code</b> | <b>:</b> | <b>MMPC-020/TMA/JAN/2024</b>   |
| <b>Coverage</b>        | <b>:</b> | <b>All Blocks</b>              |

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**Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for January 2024 session is 30<sup>th</sup> April, 2024 and for July 2024 session is 31<sup>st</sup> October, 2024.**

1. “There are several approaches to business ethics which are new, though these theories are not commonly referred to in business ethics but they offer exciting perspectives in the context of ethical decision-making from a managerial perspective.” In light of the above statement discuss some of the contemporary approaches to business ethics.
2. Elaborate on different approaches of business strategy for Corporate Social Responsibility (CSR).
3. Nowadays lots of companies are focusing on Corporate Social Responsibility (CSR) initiatives. Discuss some of the initiatives of few Indian companies.
4. Discuss the policy guidelines regarding Quantum of Corporate Social Responsibility (CSR) spending and transfer of the unspent amount in a particular year.
5. Write short notes on the following:
  - Social Audit
  - Corporate Citizenship and Business
  - Ethical Dilemmas
  - CSR and sustainable development