

**M.Com
1st Semester**

**Master of Commerce
(M.Com)**

**First Semester
Assignments
2024**

For January 2024 and July 2024 admission cycle



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**



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**Master of Commerce (M.Com)
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ASSIGNMENTS –2024**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**January 2024 and July 2024**). The validity is given below:

- 1 Those who are enrolled in **January 2024**, it is valid upto **June 2024**.
- 2 Those who are enrolled in **July 2024**, it is valid upto **December 2024**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March**, and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th September**.

In case, you are not able to submit the assignment during above mentioned period, you are required to submit the new assignment.

TUTOR MARKED ASSIGNMENT

Course Code	:	MCO – 01
Course Title	:	Organisation Theory and Behavior
Assignment Code	:	MCO – 01 /TMA/2024
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions

- Q. 1** What are various principles of management? How are modern organisations different from typical classical organisations, in terms of practices of various principles of management? **(20)**
- Q. 2** (a) How do principles of organisation facilitate smooth functioning of the organisation? **(10+10)**
(b) How is team building useful for organisational development interventions?
- Q. 3** **Comment briefly on the following statements:** **(4x5)**
(a) Study of OB lead to managerial effectiveness.
(b) Learning results in change in behaviour and it also enhance the performance.
(c) Attitude influence behaviour, and behaviour also influences attitude.
(d) Social learning theory help in shaping of personality.
- Q. 4** **Difference between the following:** **(4x5)**
(a) Maslow’s Need Hierarchy and Herzberg’s Two Factors Theories
(b) Job enrichment and Job enlargement.
(c) Formal Communication and Informal Communication
(d) Autocratic leadership style and Democratic leadership style
- Q. 5** **Write short notes on the following:** **(4x5)**
(a) Group cohesiveness
(b) Legitimate and Illegitimate Political Behaviour
(c) Factor influencing organisational culture
(d) Stress Management

TUTOR MARKED ASSIGNMENT

Course Code	:	MCO – 04
Course Title	:	Business Environment
Assignment Code	:	MCO – 04 /TMA/2024
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

- Q. 1** Explain briefly the major components of business environment (20) and their impact on business.
- Q. 2** Enumerate the characteristics of consumerism and outline the (20) development of consumer movement in India.
- Q. 3** Why is Indian economy regarded an underdeveloped economy? (20) State its basic characteristics.
- Q. 4** State the salient features of 1956 Industrial Policy Resolution. (20) How far the objectives of this policy could be achieved.
- Q. 5** Discuss the function of coverage of WTO as distinguished from (20) GATT.

TUTOR MARKED ASSIGNMENT

Course Code	:	MCO – 05
Course Title	:	Accounting for Managerial Decisions
Assignment Code	:	MCO – 05 /TMA/2024
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

Q. 1 Briefly explain the accounting concepts which guide the (20)
accountant at the recording stage.

Q. 2 Distinguish between the following : (4x5)

- a) Product cost and Period cost
- b) Controllable and Uncontrollable cost
- c) Variable and Fixed costs
- d) Direct and Indirect costs

Q. 3 Write short notes on the following : (4x5)

- a) Sales Budget
- b) Material Budget
- c) Production Cost Budget
- d) Overhead Budget

Q. 4 Write a detailed note explaining the advantages and limitations of (20)
Standard Costing.

Q. 5 Explain the different types of the reports that are used in an (20)
enterprise.

TUTOR MARKED ASSIGNMENT

Course Code	:	MCO – 21
Course Title	:	MANAGERIAL ECONOMICS
Assignment Code	:	MCO – 21 /TMA/2024
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

- Q. 1** Managerial Economics serves as a link between traditional economics and decision sciences for business decision-making.’ Elucidate the statement considering the role of managerial economics in optimizing resource allocation, forecasting, pricing strategies, and overall organizational performance. **(20)**
- Q. 2** a) In a world of just two goods where all income is spent on the two goods, both goods cannot be inferior. True or False? Explain. **(10+10)**
b) Explain the law of diminishing marginal returns and provide an example of the phenomenon.
- Q. 3** Production is related to costs. In fact, cost function can be derived from estimated production function. In view of empirical determination of production function, can you think of some limitations of statistical analysis relating to cost function? Apart from limitations also explain how these estimated cost function is useful to a manager. **(20)**
- Q. 4** Classify and explain different market structures based on certain factors and support your answer with the help of examples. **(20)**
- Q. 5** Write short notes on the following : **(4x5)**
a) Opportunity cost
b) Marginal cost
c) Monopoly power
d) Determinants of Price Elasticity