

**M.Com  
4<sup>th</sup> Semester**

**Master of Commerce  
(M.Com)**

**Fourth Semester  
Assignments  
2023-2024**

**For July 2023 and January 2024 admission cycle**



**School of Management Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi -110 068**



**School of Management Studies  
Indira Gandhi National Open University**

**Master of Commerce (M.Com)  
Fourth Semester  
ASSIGNMENTS – 2023-2024**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**July 2023 and January 2024**). The validity is given below:

1. Those who are enrolled in **July 2023**, it is valid upto **January 2024**
2. Those who are enrolled in **January 2024**, it is valid upto **December 2024**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March**, and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th October**.

## TUTOR MARKED ASSIGNMENT

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<b>COURSE CODE</b>	<b>:</b>	<b>IBO-01</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>International Business Environment</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>IBO-01/TMA/2023-2024</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Attempt all the questions:**

1.
  - a) Define international business environment. Differentiate between micro and macro environment with examples. **(10+10)**
  - b) What is political risk? Discuss the major types of political risk with examples.
2.
  - a) Explain various theories explaining emergence of TNCs in the world economy. **(10+10)**
  - b) Highlight the main advantages and disadvantages of TNCs operations for the host country and the investing country.
3. **Comment on the following:** **(4×5)**
  - a) Tariff barriers are not the only instrument to restrict trade and give protection to the domestic import competing industry.
  - b) All contracts are agreements but all agreements are not contracts.
  - c) Indian foreign trade policy does not facilitate the import of technology.
  - d) In the neoclassical model free trade not only equalises the relative commodity price in the two countries but also equalises the relative wage rate.
4. **Distinguish between:** **(4×5)**
  - a) Custom union and Common market
  - b) GATT and WTO
  - c) Export sales contract and Domestic sales contract
  - d) Express contract and Implied contract
5. **Write short notes on the following:** **(4×5)**
  - a) Porter's view of Globalization
  - b) Hosmer's model for ethical analysis
  - c) Role of services in economic development
  - d) Sales of goods act, 1930

**TUTOR MARKED ASSIGNMENT**

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**COURSE CODE** : **IBO-06**  
**COURSE TITLE** : **International Business Finance**  
**ASSIGNMENT CODE** : **IBO-06/TMA/2023-2024**  
**COVERAGE** : **ALL BLOCKS**

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**Maximum Marks: 100**

**Attempt all the questions:**

1.      **a) What do you understand by international cash management. (10+10)**  
          Discuss its need and importance.  
          **b) Explain the importance of cash cycle in cash management.**
  
2.      What are the factors for determining centralisation and (20)  
          decentralisation of exchange risk management. Discuss the policies  
          you would advocate for Indian multinationals with suitable examples.
  
3.      **Comment on the following: (4×5)**  
          **a) "Devaluation is the least effective remedy for correcting an**  
          **adverse BOP situation**  
          **b) Change in exchange rates have radical impact on patterns of**  
          **international trade and capital flows**  
          **c) FDI do not saves time and transportation cost**  
          **d) Tax policy has no impact on foreign investment**
  
4.      **Distinguish between: (4×5)**  
          **a) Primary holding company and Intermediate holding company**  
          **b) Amalgamation and Merger**  
          **c) Discounted cash flow and Non-Discounted cash flow techniques**  
          **d) Dividend valuation model and Capital asset pricing model**
  
5.      **Write short notes on the following: (4×5)**  
          **a) International money transfer mechanism**  
          **b) Repurchase agreements**  
          **c) Currency derivatives market in India**  
          **d) Business environment risk index**