

**M.Com
3rd Semester**

**Master of Commerce
(M.Com)**

**Third Semester
Assignments
2023**

For January 2023 and July 2023 admission cycle



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**



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**Master of Commerce (M.Com)
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ASSIGNMENTS –2023**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**January 2023 and July 2023**). The validity is given below:

- 1 Those who are enrolled in **January 2023**, it is valid upto **June 2023**.
- 2 Those who are enrolled in **July 2023**, it is valid upto **December 2023**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March**, and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th September**.

In case, you are not able to submit the assignment during above mentioned period, you are required to submit the new assignment.

TUTOR MARKED ASSIGNMENT

Course Code	:	MCO – 03
Course Title	:	Research Methodology and Statistical Analysis
Assignment Code	:	MCO - 03 /TMA/2023
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions

- Q. 1** What is Research Design? List the various components of a research design? **(20)**
- Q. 2** a) Explain the concept of skewness. How does it help in analyzing the data? **(10+10)**
- b) What is reporting? What are the different stages in the preparation of a report?
- Q. 3** **Briefly comment on the following:** **(4×5)**
- a) “The research has to provide answers to the research questions raised.”
- b) “Visual presentation of data makes comparison easy.”
- c) “The analysis of time series is of great utility not only to research workers but also to economists, businessmen and scientists, etc.”
- d) “The interpretation of data is a very difficult task and requires a high degree of skill, care, judgment, and objectivity.”
- Q. 4** **Write short notes on the following:** **(4×5)**
- a) Essentials of a good sample
- b) Coding of data
- c) Normal Distribution
- d) Characteristics of a good report
- Q. 5** **Distinguish between the following:** **(4×5)**
- a) Pilot testing and Pre-testing of the Questionnaire
- b) Price Indices and Value Indices
- c) Frequency distribution and Probability distribution
- d) Large samples and Small samples

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	MCO-07
COURSE TITLE	:	Financial Managements
ASSIGNMENT CODE	:	MCO-07/TMA/2023
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

- 1) (a) “Investment, financing and dividend decisions are all interrelated” comment. **(10+10)**
(b) What is time value of money? Discuss its relevance in financial decision making.
- 2) Discuss the different approaches for valuation of equity shares. **(20)**
- 3) A company is considering the following investment projects. **(20)**

Projects	Initial Investment ₹	Cash Flows (₹)		
A	10,00,000	12,00,000	8,00,000	Nil
B	10,00,000	8,00,000	10,00,000	12,00,000
C	10,00,000	3,00,000	5,00,000	5,00,000
D	10,00,000	10,00,000	6,00,000	3,00,000

Find out payback period, and net present value and rank the projects according to them. Assume discount rate 10% and 20%.

- 4) (a) What is operating leverage and financial leverage? What is their significance? **(10+10)**
(b) Firm ‘A’ has a annual sale of Rs 80,00,000 and variable cost is Rs 50,00,000. Fixed cost is Rs 5,00,000 per year. Company has 11% debentures of Rs 30,00,000. Find out operating leverage and financial leverage of the firm.
- 5) (a) Discuss M & M preposition I of capital structure. **(10+10)**
(b) What is credit policy? Explain its variables.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	MCO-15
COURSE TITLE	:	India's Foreign Trade and Investment
ASSIGNMENT CODE	:	MCO-15/TMA/2023
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. (a) Explain in brief the government policy towards foreign capital. (10+10)
(b) Discuss the factors influencing the growth of the world trade.

2. (a) Briefly explain the reforms undertaken by government for the growth of textile and garment industry in India. (10+10)
(b) Discuss the major challenges and opportunities of India's trade prospects with USA.

3. **Comment on the following statements:** (4×5)
 - (a) An open foreign trade policy and an open external sector have created more problems for domestic economy than it has solved.
 - (b) Service sector do not have any importance in India's exports.
 - (c) The Government of India is not committed towards promoting exports and has declared the gems & jewellery sector as a less important area for export promotion.
 - (d) India- SAARC trade relations are same as India-ASEAN trade relation.

4. **Difference between the following:** (4×5)
 - (a) Current account and Capital account of Balance of Payments
 - (b) WTO and GATT
 - (c) Balance of Trade and Balance of Payments
 - (d) Saving gap and Technological & Management gap

5. **Write short notes on the following:** (4×5)
 - (a) Start Up India
 - (b) SAARC
 - (c) Special Economic Zones (SEZs)
 - (d) National Policy on Electronics 2019

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-02
COURSE TITLE	:	International Marketing Management
ASSIGNMENT CODE	:	IBO-02/TMA/2023
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. (a) Why do firms go international? Explain with the help of (10+10) examples from Indian context.
(b) In what manner do political system and economic factors influence international marketing? Answer with suitable examples.
2. Under which mode of entry the international business firm can start international marketing without any investments abroad? Explain it along with its merits and limitations. (20)
3. **Write short notes on the following:** (4×5)
 - (a) Telemarketing
 - (b) GATS
 - (c) Personal selling
 - (d) Packaging for international markets
4. **Differentiate between the following:** (4×5)
 - (a) Direct and indirect selling channel
 - (b) Domestic agents and domestic merchants.
 - (c) Domestic and international marketing communications.
 - (d) Primary and Secondary data
5. **Comment on the following statement:** (4×5)
 - (a) International marketing research is full of complexities.
 - (b) Price is an important element of marketing mix.
 - (c) Analysis of legal conditions is a very critical component in selecting foreign markets.
 - (d) Poor presentation will undo the entire market research exercise.