

MASTERS OF ARTS
IN
JOURNALISM AND ELECTRONIC MEDIA
(SECOND YEAR)
(MAJEM II)

ASSIGNMENTS

January 2024 and July 2024 Cycle

MNM 002

MJM 028

MJM 031

MNM 003

MNM 004

SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068

MAJEM - II ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment for each Course (MNM 002, MJM 028, MJM 031, MNM 003 and MNM 004). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignments. Please note that you have to submit these assignments to the Coordinator of your Study Centre within the stipulated time for being eligible to appear in the Term-End Examinations in the respective Course. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the Assignment. You must obtain a receipt from the Study Centre for the assignments submitted and retain it. **It would be advisable to retain a photocopy of the assignments with you.** After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and keep a record with you. The marks obtained by you will be sent by the Study Centre to SED at IGNOU, New Delhi.

Guidelines for writing the Assignments

Attempt all questions given in each assignment as instructed.

You may find it useful to keep the following points in mind:

- **Planning:** First read the study material carefully, attend Teleconferencing Sessions and Interactive Radio Counseling Sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- **Organising:** Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. has a proper flow of information in sentences and paragraphs; and is logical and coherent; Make sure that the answer is written correctly giving adequate consideration to your expression, style and presentation.
- **Presenting:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Amit Kumar
Programme Coordinator
Email: amitkumar@ignou.ac.in

MNM 002: AUDIO PRODUCTION

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MNM-002/Jan24/July24

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks = 20 each

Attempt each question in about 500 words

1. Which audio program format is your favorite? Describe the components and structure of that program format. Give few examples also.
2. Describe in detail the pre-production phase of an audio documentary.
3. Explain the process of audio editing by giving example of any audio editing software.
4. What is an Audio Mixer ? Discuss its structure and functioning. You may use a diagram for your answer.
5. Write short notes on any two of the following : (250 words each)
 - a. Podcast
 - b. Radio Talk
 - c. Sound Effects
 - d. Stereo Sound

MJM-028: DIGITAL MEDIA

Course Code: MJM-028

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MJM-028/Jan24/Jul24

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks = 20 each

Attempt each question in about 600 words

1. Explain the following terms : (300 words each)

2x10 = 20

- a. Virtual Communities
- b. Actor-Network Theory

2. What do you understand by the terms – Disinformation, Misinformation and Mal-information ? Explain these terms with suitable examples. Try to give real examples that you have seen recently. (20)

3. Discuss some social media etiquettes that users should follow while operating on social media. (20)

4. Select the web portals of any two universities of India of your choice. Compare the services provided by these two selected web portals. (Attach screenshots of your chosen web portals). (20)

5. Write short notes on any two of the following: (300 words each)

2x10 = 20

- a. Online Activism
- b. Citizen Journalism
- c. ICT Enabled Education
- d. Models of E-Governance

MJM-031 COMMUNICATION RESEARCH METHODS

Course Code: MJM-031

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MJM-31/Jan24/Jul24

Maximum Marks: 100
Weightage: 30%

Note: Answer all the questions. All questions carry equal marks = 20 each

Attempt each question in about 600 words .

1. Write a literature review citing at least five research papers/books/dissertations on various aspects of Indian culture and media. Also write references in APA style.
2. Discuss the different types of non-probability sampling.
3. Design a survey questionnaire with about 15 questions to know the opinion of viewers about prime time content of national television channels.
4. Describe the different types of content analysis.
5. Write short notes on any four of the following (150 words each) : 4x5 = 20
 - a. Summative Research
 - b. Research Question
 - c. Pre-testing of Questionnaire
 - d. Control group
 - e. Ordinal Scale

MNM 003: DIGITAL PHOTOGRAPHY & VIDEOGRAPHY

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MNM-003/Jan24/July24

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks = 20 each

1. Click two photographs by applying Rule of Thirds and attach their printouts (Colour or Black and White). You can use any type of camera including smartphone to take photographs.
2. Describe the different rules of photography composition with examples. (600 words)
3. What is four-point lighting ? Explain with diagram. (600 words)
4. Discuss the different camera movements and their uses. You may use diagrams. (600 words)
5. Write short notes on any two of the following: (300 words each)
 - a. Depth of Field
 - b. Exposure Triangle
 - c. Macro Lens
 - d. Telephoto Lens

MNM 004: AUDIOVISUAL PRODUCTION

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MNM-004/Jan24/July24

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks = 20 each

1. What is a mind map ? Prepare a mind map for a documentary film showcasing the role of Yoga in urban life.
2. Suppose you have to make a short film on Swami Vivekananda. Write the script of its first scene in proper format.
3. Describe the following terms: (300 words each)
 - a. Previsualization
 - b. Location Hunting
4. Discuss the different formats of audiovisual programmes with suitable examples. (600 words)
5. Write short notes on any two of the following : (300 words each)
 - a. Story Arc
 - b. Production Management
 - c. Video Transitions
 - d. 180-degree rule