

M.A IN DEVELOPMENT JOURNALISM (MADJ)

ASSIGNMENTS

JAN. 2024 and JULY 2024 cycle

MDJ-001

MDJ-002

MDJ-003

MDCE-006

MRDE-203

MRD-203



**SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

Dear Learner,

MADJ (2nd Year) ASSIGNMENTS

We have explained in the Programme Guide that you need to submit one Assignment in each course (MDJ-001, MDJ-002, MDJ-003, MDCE-006, MRDE-203 and MRD-203). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignments. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the Assignment's first page. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain them. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Study Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required you can obtain details from Study Centre/ Regional Centre) and then read the assignments carefully. Please go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Ramesh Yadav
Programme Coordinator
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MDJ-001

Health Journalism

Tutor Marked Assignment (TMA)

Programme Code: MADJ

Course Code: MDJ-001

Assignment Code: MDJ-001/Jan 2024- July 24

(Due Date: March 31 / September 30 every year)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; All question carry equal marks. (Answer each question in 500 Words).

1. Discuss the evolution and concept of health as presented in the section "Genesis of Health," and how the definition of health has been critiqued over time. Additionally, explain the emerging philosophy of health based on this section.
2. Describe the evolution of public health in India, focusing on the various phases such as the Disease Control Phase, Health Promotion Phase, Social Engineering Phase, and Health for All Phase. How have these phases shaped the current public health landscape in the country?
3. Describe the challenges associated with water pollution and its impact on public health. How can mitigation measures effectively address these challenges?
4. Examine the impact of rural health services on the overall health scenario in rural India. How have these services evolved over time, and what improvements are still needed?
5. Discuss the International Health Regulations (2005). What are its main provisions, and how do they contribute to global health security and cooperation?

MDJ-002

Environmental Journalism

Tutor Marked Assignment (TMA)

Programme Code: MADJ

Course Code: MDJ-002

Assignment Code: MDJ-002/Jan 2024- July 24

(Due Date: March 31 / September 30 every year)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; All question carry equal marks. (Answer each question in 500 Words).

1. Discuss the importance of understanding our environment for achieving environmental sustainability. How can this understanding guide conservation efforts?
2. What is the scope of environmental health? Discuss its importance in both regional and global perspectives.
3. Discuss the challenges and opportunities faced by third-world countries in adapting technologies. How does this adaptation influence their economic and social development?
4. Describe the various approaches to environmental ethics. How do these approaches shape our understanding and interaction with the natural world?
5. Describe the key objectives and contributions of the Convention on Biological Diversity, the United Nations Convention to Combat Desertification (UNCCD), and the Vienna Convention on the Protection of the Ozone Layer in global environmental governance.

MDJ-003

Development Through Digital Media

Tutor Marked Assignment (TMA)

Programme Code: MADJ

Course Code: MDJ-003

Assignment Code: MDJ-003/Jan 2024- July 24

(Due Date: March 31 / September 30 every year)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; All question carry equal marks. (Answer each question in 500 Words).

1. How has the emergence of the Information Society impacted global technological transformation and human progress? Discuss the key characteristics and features of an Information Society.
2. Explain the relationship between globalization and media. How has the integration of media on a global scale affected the dissemination of information and perspectives on human rights?
3. Explore the rights and ethics associated with online readers. Provide examples of ethical violations and discuss the guidelines for ethical behavior for readers in the new media environment.
4. Discuss the rights and ethical responsibilities of content creators in the digital age. How do concepts like digital rights and Creative Commons influence content creation and distribution?
5. Discuss the Indian experience with data journalism, highlighting its significance and challenges. How has data surveillance manifested as the dark side of the internet in the Indian context?

MDCE-006

Research Methods in Development Communication

Tutor Marked Assignment (TMA)

Programme Code: MADJ

Course Code: MDCE-006

Assignment Code: MDCE-006/Jan 2024- July 24

(Due Date: March 31 / September 30 every year)

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions; All question carry equal marks. (Answer each question in 500 Words).

1. Discuss the key principles of development research.
2. What are the objectives of review of literature and down the key steps of review of literature? Explain.
3. Describe origin and growth of content analysis. Also explain various steps in performing content analysis.
4. What is ethnography research and explain the types of observation used in ethnography research.
5. Explain the term “Focus Group Discussion” and give one case study with suitable examples.

MRDE-203/RDD-7

Communication Extension in Rural Development

Tutor Marked Assignment (TMA)

Programme Code: MADJ

Course Code: MRDE-203/RDD-7

Assignment Code: MRDE-203 (RDD-7)/Jan 2024- July 24

(Due Date: March 31 / September 30 every year)

Maximum Marks: 100

Weightage: 30%

Note: The assignment has three sections. It contains questions, which require long, medium and short answers. A long answer should not exceed 1000 words. Medium answers should not exceed 500 words each. Short answers should not exceed 100 words each.

A. Long Answers Questions, attempt any One of the following. 1 x 40=40

1. Why do we need communication support for rural development? Describe the steps involved in communication strategy development.
2. Discuss the meaning and objectives of extension.
3. Describe various forms of organizational communication.

B. Medium Answers Questions, Attempt any Two of the following. 2 x 15= 30

1. What is an agriculture extension service? How it helps in improved agricultural production?
2. Describe the basic elements in extension management.
3. Discuss the concept and method social forestry extension.

C. Short Answers Questions, attempt any Five of the following: 5 x 6 =30

1. High Yielding Variety Programme
2. Group Meeting
3. Krishi Vigyan Kendra
4. Operation Flood Programme
5. Organizational Barriers to Communication
6. Functions of Communication
7. Agriculture Development
8. Reaction Process

MRD-203

Rural Development: Planning and Management

Tutor Marked Assignment (TMA)

Programme Code: MADJ

Course Code: MRD-203

Assignment Code: MRD-203/Jan 2024- July 24

(Due Date: March 31 / September 30 every year)

Maximum Marks: 100

Weightage: 30%

Note: The assignment has three sections. It contains questions, which require long, medium and short answers. A long answer should not exceed 1000 words. Medium answers should not exceed 500 words each. Short answers should not exceed 100 words each.

A) Long Answers Questions, attempt any One of the following. 1 x 40=40

1. Describe major dimensions of a project.
2. Discuss the significance of village level planning in Panchayati Raj System.
3. Explain the history of planning in India.

B) Medium Answers Questions, Attempt any Two of the following. 2 x 15= 30

1. Discuss in brief about rural development planning methodologies.
2. What do you mean by voluntarism? Describe the evolution of the concept of voluntarism.
3. Describe the role of time in Economic Appraisal.

C) Short Answers Questions, attempt any Five of the following: 5 x 6 =30

1. Project Life Cycle
2. Voluntary Organisations and Non-Governmental Organisation
3. Detailed Project Report
4. Technical Feasibility
5. Evaluation of Rural Development Projects
6. Need for Development Planning
7. Factors Determining People's Participation
8. Block Level Planning