

**Assignments of
Certificate in Fashion Design (CFDE) Programme
January, 2025**

Dear Learner,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the Nodal Regional/Respective RC/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the Regional/Study Centre will return the assignments to you.

Wishing you all the best.

Prof. Ashok K Gaba
PROGRAMME COORDINATOR (CFDE)

**Certificate in Fashion Design
(CFDE)
ASSIGNMENTS (01 to 04)
January, 2025
(BFDI- 071,072,073, & BFD-074)**



School of Vocational Education and Training
Indira Gandhi National Open University
Maidan Garhi, New Delhi- 110068

Assignment 01 (BFDI-071)
January, 2025

Maximum Marks:50
Weightage:25%

Due Date: March 15, 2025

Course: BFDI-071: Fundamentals of Fashion Design
Programme Code: CFDE

Q1. Write different type of theories on the origin of clothing.

(10 Marks)

Q2. Define the following terms:

(2 X 5=10 Marks)

- a) Power Loom
- b) GSM
- c) Blogging
- d) Modem
- e) Texture

Q3. Describe Fashion Cycle with an example.

(10 Marks)

Q4. Use the concept of repetition to create rhythm in a composition. Reflect on your design using a female fashion figure and write down your observations

(20Marks)

Assignment 02 (BFDI-072)
January, 2025

Due Date: 31st March, 2025

Course: BFDI – 072: Basics of Pattern Making and Sewing
Programme Code: CFDE
Course Code: BFDI-072

Max. Marks: 20 Marks
Weightage :10%

Q 1. Explain basic categories of body measurements. Discuss each category in detail (10Marks)

Q 2- Describe the method of Draping for garment construction. (10Marks)

Assignment 03 (BFDI-073)
January, 2025

Due Date: 15th April, 2025

Course: BFDI – 073: Introduction to Fashion Industry
Programme Code: CFDE

Max. Marks: 50

Marks Weightage: 30%

Part I

- Q1- Discuss the growth of Indian Fashion Industry in the present scenario with example (10 Marks)
- Q2- Write a short note on: (5X2=10Marks)
- (a) Properties of Viscose Rayon
 - (b) Manish Arora
- Q3- What do you mean by Fashion Marketing? Explain about STP process in detail. (10 Marks)

Part II

Case Study/Activity

- Q4- Prepare a summary report of any one female and kids fashion retail outlet in perspective to its summer collection 2023. (20 Marks)

Assignment 04 (BFD-074)
January, 2025

Due Date: April 30, 2025

Course: BFD-074: Communication and Entrepreneurship
Programme Code: CFDE

Max. Marks:50 Marks

Weightage:30%

- Q1. Explain all the important elements of Press Release. (10 Marks)
- Q.2 Business etiquette's is important for building good business relationship. Explain in context to Indian Scenario. (10 Marks)
- Q3. Write short notes on the following: (5X2=10 Marks)
- (a) Influencer Marketing
 - (b) Fashion Communication
- Q 4. List out the steps required in setting up a small entrepreneurship unit. Discuss the financial issues related to it. (20 Marks)