

**Assignments of
Certificate in Fashion Design (CFDE) Programme
July, 2024**

Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the Nodal Regional/Respective RC/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the Regional/Study Centre will return the assignments to you.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

**Certificate in Fashion Design
(CFDE)
ASSIGNMENTS (01 to 04)
July 2024
(BFDI- 071,072,073 BFD-074)**



School of Vocational Education and Training
Indira Gandhi National Open University
Maidan Garhi, New Delhi- 110068

Assignment 01 (BFDI-071)
July, 2024

Maximum Marks:50
Weightage:25%

BFDI-071: Fundamentals of Fashion Design
Programme Code: CFDE
Course Code: BFDI-071

- Q1. Explain Protection and Comfort as function of clothing. (10 Marks)
- Q2. Define the following terms: (2X5=10 Marks)
- a) PowerPoint
 - b) Primary Colors
 - c) Harmony
 - d) GSM
 - e) FDCI
- Q3. Discuss the clothing of fashion in the Royal families of India. (10Marks)
- Q4. Draw a female croqui and drape a one-piece garment over it using geometric shapes. (20Marks)

Assignment 02 (BFDI-072)

Course: BFDI – 072: Basics of Pattern Making and Sewing
Programme Code: CFDE
Course Code: BFDI-072

Max. Marks: 20 Marks
Weightage :10%

- Q 1- Write in detail the function of pressing in garment manufacturing also discuss its types. (10Marks)
- Q 2- Differentiate between direct drafting and pattern making with the help of a diagram. (10Marks)

Assignment 03 (BFDI-073)

**Course: BFDI – 073: Introduction to Fashion
Industry**

Programme Code: CFDE

Course Code: BFDI-072

Max. Marks: 50

Marks Weightage: 30%

Part I

Q1- What is the role of sustainability, retail marketing and trend setting in the fashion business. (10 Marks)

Q2- Write a short note on: (5X2=10Marks)

(a) Hyper Markets

(b) Role of fabric sourcing in fashion industry.

Q3- Discuss organized and unorganized fashion retailing. (10 Marks)

Part II

Case Study/Activity

Q4- Write a survey report (Approx 1000 words) on any one kids wear brand.(20 Marks)

Assignment 04 (BFD-074)

**Course: BFD-074: Communication and
Entrepreneurship**

Programme Code: CFDE

Course Code: BFD-074

Max. Marks:50 Marks

Weightage:30%

Q1. What do you understand by fashion communication? Explain graphic design for fashion(10 Marks)

Q2. What do you understand by the financial plan for a business? Why is the financial plan important to a company. (10 Marks)

Q3. Write short notes on the following: (5X2=10 Marks)

(a) B2B

(b) Fashion Journalism

Q 4. Explain E-commerce in fashion industry. Discuss retail strategies for E-commerce followed in fashion industry. (20 Marks)