

CAPMER

Certificate in Apparel Merchandising

CAPMER

**Assignments for students admitted in
July 2023 and January 2024 sessions**



**School of Continuing Education
Indira Gandhi National Open University
Maidan Garhi, New Delhi-110068**

IMPORTANT

ASSIGNMENT

2023

Programme: CAPMER

Dear Learners,

You will have to do two assignments. **DOING BOTH ASSIGNMENTS IS COMPULSORY.**

SOME DO'S AND DON'T'S ABOUT SENDING IN ASSIGNMENTS

Some Do's

- 1) When you receive the assignment, check it immediately and ask for the missing page(s), if any.
- 2) Submit your assignments on time at your Study Centre. By doing so, you can benefit from your Counselor's comments on your submitted response sheets.
- 3) Maintain an account of the assignments sent to us and the corrected sheets received by you. This will help you maintain the schedule of your work and avoid the possibility of sending the same assignment a second time.

Some Don'ts

- 1) Do not remind us to send back the corrected response sheets. These will be sent to you at the earliest possible.
- 2) Do not misplace / lose your graded assignments. You will need these till the Course is completed.
- 3) Do not enclose doubts for clarification along with the assignment. If you want to draw our attention to something of urgent/important nature, email us separately. Give your roll number, name, address, the title of the Course, the number of the assignment, etc. on top of your letter.
- 4) Do Not copy the content of the Assignment from SLM.

- 1) Write your roll number, name, full address and date on top right corner of the first page of your response sheets.
- 2) Submit each assignment separately. Write the Course title, assignment number and the name of the Study Centre you are attached to, in the center of the first page of your response sheets.

The top of the first page of your response sheets should look like this:

Enrolment No.....	Name.....
Course Title.....	Address.....
Assignment No.....
Study Centre.....	Date.....

Please follow the above format strictly. If you do not follow this format, we will be compelled to return your script to you for re-submission.

- 3) Read the instructions related to assignments printed in the Programme Guide in Section 7.
- 4) Please note that unless you submit all the five assignments contained in this booklet within the stipulated time, you would not be permitted to appear for the Term-End Examination for the respective Course.
- 5) Submit all the 3 Sections - Long Answer Question, Medium Answer Questions, and Short Answer Questions - of each assignment together, otherwise your assignment would be returned to you without being evaluated.

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(CAPMER)**

Assignments for July 2023 and January 2024 sessions

SCHEDULE FOR SUBMISSION OF ASSIGNMENTS for

BHC-005 and BHC-006

Assignment Number	Last Date of Submission	Whom to Send
BHC-005/AST/TMA-1/2023/2024	For students admitted in July 2023 Session – 31st October 2023	The Coordinator of Your Study Centre
BHC-006/AST/TMA-2/2023/2024	For students admitted in January 2024 Session - 30th April 2024	

Course Code : BHC-005
Course Title : CAPMER
Assignment No. : BHC-005/AST/TMA-1/2023/2024

Maximum Marks: 100

Note: The assignment has two sections. – Part A and Part B
Attempt both sections. All questions are compulsory.

Part A

Maximum Marks: 60

- 1) Describe the Organizational Structure of a Garment Manufacturing Unit in detail. (10)
- 2) What are the various modes of E-commerce Transactions? Elaborate with examples. (10)
- 3) What are the different bases for Market Segmentation? (10)
- 4) Write short note on Brand Elements and how to develop those Elements? (10)
- 5) Describe the process of Product and Design Development with a focus on Forecasting. (5+5=10)
- 6) Who is an Entrepreneur? What are the basic qualities of an Entrepreneur? Explain the Conceptual Model of Entrepreneurship (3+3+4=10)

Part B

Maximum Marks: 40

- 1) Visit a boutique / tailor near you and note how the various parts of a garment are stitched together. Describe the process. (10)
- 2) Make a 5-6 pages portfolio on one of your favourite Indian Fashion Designers. (10)
- 3) Conduct a survey in a local market near you and make a swatch board of – (10 +10=20)
 - A) Ten fabrics made from Natural fibres
 - B) Ten fabrics made from Man-made fibres

Course Code : BHC-006
Course Title : CAPMER
Assignment No. : BHC-006/AST/TMA-1/2023/2024

Note: The assignment has two sections – Part A and Part B
Attempt both sections. All questions are compulsory.

Part A

Maximum Marks: 60

1. Explain the Elements of Design. 10 marks
2. Classify Synthetic fibres according to their properties. 10 marks
3. Explain the following terms with suitable examples 5x8= 40marks
 - a) FDI
 - b) Brand Portfolio
 - c) Fashion Cycle
 - d) Block Printing
 - e) Any two Principles of Design
 - f) Handbag construction
 - g) Regenerated Fibres
 - h) Mercerization

Part B

Maximum Marks: 40

1. Mention 5 different types of garment silhouettes and design a garment representing each one of them. (10)
2. Describe the various methods and process of garment analysis along with its Specifications Development. (10)
3. Write a detailed note on the four Elements of Visual Merchandising. Explain with relevant examples. (10+10=20)