

BMS

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

**BMS-001: Introduction to NGO Management
BMS-002: Management Functions
BMS-003: Health Care Management**

ASSIGNMENT

2025

**The assignments of CNM for 2025 pertain to both semesters i.e.
January 2025 and July 2025**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	BMS - 001
Course Title	:	Introduction to NGO Management
Assignment Code	:	BMS - 001/TMA/JAN/2025
Coverage	:	All Blocks
Max. Marks	:	50

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2025 session is 30th April, 2025 and for July 2025 session is 31st October, 2025.

1. What is an NGO? Discuss various kinds of NGOs functioning in India.
2. What do you understand by SWOT analysis? Explain various criteria used to classify an element into strengths and weaknesses.
3. Describe the characteristics of interpersonal communication. Elaborate the Johari Window: A Model of Awareness in Interpersonal Relationships.
4. Define IT and ICT. How is it used in NGOs? How radio can be used as a tool for education in developing countries.
5. Discuss the general guidelines followed to prepare reports in the NGOs. Also, define the stages involved in reporting.

ASSIGNMENT

Course Code	:	BMS - 002
Course Title	:	Management Functions
Assignment Code	:	BMS - 002/TMA/JAN/2025
Coverage	:	All Blocks
Max. Marks	:	50

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2025 session is 30th April, 2025 and for July 2025 session is 31st October, 2025.

1. Why do NGOs need to maintain accounts? What are the three basic accounting rules to be followed while maintaining NGO accounts? Give suitable examples for each rule.
2. Describe the concept of Marketing Mix. How Marketing is differentiated from Selling?
3. How would you define literacy in its broadest sense? Design a comprehensive literacy project your NGO could implement in a slum or village community.
4. What is meant by a project life cycle? Explain its stages and describe how these stages are interconnected.
5. What are the legal issues involved in fundraising for an NGO? Discuss various methods by which an NGO case raises funds.

ASSIGNMENT

Course Code	:	BMS - 003
Course Title	:	Health Care Management
Assignment Code	:	BMS - 003/TMA/JAN/2025
Coverage	:	All Blocks
Max. Marks	:	50

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2025 session is 30th April, 2025 and for July 2025 session is 31st October, 2025.

1. Discuss the Nutritional Status of India in light of the National Nutrition Policy, 1993.
2. Enumerate various initiatives taken up by NGOs in the health care sector and elaborate on any one of your choice.
3. Elaborate on the socio-cultural factors that have a major impact on the gender health.
4. What do you understand by 'advocacy' with respect to NGOs? Illustrate with the help of an example from the NGO sector.
5. How is community power defined by people's movement? Explain.