

**BPCS 188**

**BACHELOR DEGREE PROGRAMME  
PSYCHOLOGY**

**SKILL ENHANCEMENT COURSE  
(SEC)**

**ASSIGNMENT**

**For JULY 2024 - JANUARY 2025 Admission Cycle**

**COURSE CODE: BPCS 188**

**COURSE TITLE: APPLICATIONS OF SOCIAL PSYCHOLOGY**



**SCHOOL OF SOCIAL SCIENCES**  
INDIRAGANDHINATIONALOPENUNIVERSITY  
MAIDAN GARHI, NEW DELHI-68

**Dear Learner,**

As we have informed you in the Programme Guide, evaluation at IGNOU consists of two parts: i) continuous evaluation through assignments, and ii) term-end examination. In the final result, assignments of a Course will carry 30% weightage (total 100 marks) while 70% weightage is given for term-end examination.

**BPCS 188** is a 4 credits course. You will have to do the Tutor Marked Assignments (TMA) for the 4 credits theory component of the Course BPCS 188.

**Assignment One** has Descriptive Category Questions (DCQs). These are meant for writing essay type answers, with an introduction and a conclusion. These are intended to test your ability to describe your understanding/knowledge about the topic in a systematic, to-the-point and coherent manner

**Assignment Two** has Short Category Questions (SCQs). These questions are meant to improve your skill of recall in brief the relevant/precise information about persons, writing, events, or clear understanding of concepts and processes.

**Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide.** It is important that you write the answers to all the TMA questions in **your own words**. Your answers should be according to the word-limit set for a particular section. Remember, writing answers to assignment questions will improve your writing skill and sharpen your understanding of the concepts. It will also help you prepare for the term-end examination.

### **Submission**

<b>Session</b>	<b>Last Date of Submission*</b>	<b>To be Sent</b>
<b>For July 2024</b> <b>For January 2025 session</b>	<b>31<sup>st</sup> March 2025</b> <b>30<sup>th</sup> September 2025</b> <b>(Please visit the Website for updates)</b>	<b>To</b> <b>The Coordinator of the</b> <b>Study Centre allotted to you</b>

\* You need to submit the assignments within the stipulated time for being eligible to appear in the term-end examination.

Please obtain a receipt from the study centre for the assignments submitted and retain it. Also keep a photocopy of the assignments with you. The Study Centre will return the assignments to you after they are evaluated. The completed assignment should be sent **only** to the Coordinator of the Study Centre allotted to you.

**Following instructions are to be carefully followed before writing the assignments:**

1. You will find it useful to keep the following points in mind:
  - i. **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then re-arrange these in a logical order.
  - ii. **Organisation:** Read the study material carefully, analyze it, and then prepare a rough outline of your answer. Give adequate attention to your introduction and conclusion. Make sure that your answer:
    - a) is logical and coherent;
    - b) has clear connections between sentences and paragraphs;
    - c) is written correctly giving adequate consideration to your expression, style and presentation
  - iii. **Presentation:** Once you are satisfied with your answers, you can write down the final version for submission. Write each answer neatly with proper spacing, and underline the points you wish to emphasize. Make sure that the answer is around the suggested word limit.
2. Use A4 size ruled paper for your response and tie all the pages carefully. Allow a 4 cm margin on the left and leave some space between each answer. This will facilitate the evaluator to write useful comments in the margin at appropriate places.
3. **Answers should be in your own handwriting.** Do not print or type the answers. Do not copy your answers from the study material sent to you by the University or from other learners. If you copy, you will get zero marks for the respective question.
4. You need to attach a copy of the TMA with the completed assignment before submitting it.
5. In case you have requested for a change of Study Centre, you should submit your Tutor Marked Assignments only to the original Study Centre until the change of Study Centre is notified by the University.
6. If you find that there is any factual error in evaluation of your assignments, e.g., any portion of assignment response has not been evaluated or total of score recorded on assignment response is incorrect, you should approach the coordinator of your study center for correction and transmission of correct score to headquarters.

**Wish you all the best!**

**Discipline of Psychology  
SOSS, IGNOU, New Delhi**

**APPLICATIONS OF SOCIAL PSYCHOLOGY (BPCS 188)**  
**Tutor Marked Assignments (TMA)**

**Course Code: BPCS 188**  
**Assignment Code: Asst /TMA /2024-25**  
**Total Marks: 100**

**NOTE: All questions are compulsory.**

**Assignment One**

**Answer the following *descriptive category* questions in about 500 words each. Each question carries 20 marks.**

3 x 20 = 60

1. Explain the techniques used in sampling method. (20)
2. Describe the various research methods used in applied social psychology. (20)
3. Explain the relationship between applied social psychology with other social sciences. Describe the roles and functions of applied social psychologists. (10+10)

**Assignment Two**

**Answer the following *short category* questions in about 100 words each. Each question carries 5 marks.**

8 x 5 = 40

4. Social design
5. Assumptions/Tenets of social learning
6. Differences between attitude, opinion and belief
7. Social problems with reference to India.
8. Mental health problems
9. Health Belief model
10. Differences between applied and social psychology
11. Applications of social psychology to community.