BHIS-183

ALL UNDERGRADUATE PROGRAMMES (CBCS-BAG/Honours) (FYUP-Majors/BAM/BSCM/BCOMF)

ASSIGNMENT January 2024

COURSE CODE: BHIS-183 Traditions and Perception of Craft in Bharat



SCHOOL OF SOCIAL SCIENCES INDIRA GANDHI NATIONAL OPEN UNIVERSITY MAIDAN GARHI, NEW DELHI-68

BHIS-183 Traditions and Perception of Craft in Bharat

January 2024

TUTOR MARKED ASSIGNMENTS

Dear Student,

As explained in the Programme Guide, evaluation at IGNOU consists of two parts: i) continuous evaluation through assignments, and ii) term-end examination. In the final result, assignments of a course carry 30% weightage while 70% weightage is given for term-end examination.

You will have to do **two Tutor Marked Assignments (TMA)** for a four credit course. This Assignment booklet has TMAs for the Skill enhancement course **BHIS-183 Traditions and Perception of Craft in Bharat** which is a **four credit** course.

Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you write the answers to all the TMA questions in your own words. Your answers should be within the approximate range of the word-limit set for the questions. Remember writing these questions will sharpen your writing skills and understanding of the subject matter. You will also be ready for the Term-end Examination.

Instruction for submission of Assignment:

As mentioned in the Programme Guide, you need to submit all the assignments within the stipulated time for being eligible to appear in the term-end examination.

This assignment is valid for January 2024 admission cycles; and the assignment is to be submitted as per the following schedule:

Assignment Nos.	Date of Submission	Where to send
Assignment (TMA)	30 th September	The Coordinator of your
For JANUARY 2024	2024	Study Centre
Session Students		

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

Like all other assignments, this should be submitted to the **Coordinator of your Study Centre**. Your Regional Centre may allow you to submit this assignment online on its website. Please visit the website of your Regional Centre to check if online submission facility is available.

The Study Centre will have to return the assignments to you after they are evaluated. Please insist on this. The Study Centre has to send the marks to the Student Evaluation Division at IGNOU, New Delhi.

We expect you to answer each question as per guidelines for each category as mentioned in the assignment. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully, go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
- b) has clear connections between sentences and paragraphs, and
- c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasize. Make sure that the answer is within the stipulated word limit.

Wishing you all the best, Course Coordinator

BHIS-183: TRADITIONS AND PERCEPTION OF CRAFT IN BHARAT TUTOR MARKED ASSIGNMENTS

Course code: BHIS-183 Assignment Code: BHIS-183/ASST/TMA/January, 2024 Marks: 100

SECTION-A

Answer the following questions in about 500 words each. Each question carries 20 marks. $2 \ge 20 = 40$

- 1 Analyse the various concepts related to the origin of crafts.
- 2 Outline the main crafts currently used in your area. Explain the technique of making any one craft used in pictorially.

SECTION- B

Answer the following questions in about 250 words each. Each question carries 5 marks. $3 \ge 10 = 30$

- 3 Evaluate the biographies and achievements of any two craftsmen.
- 4 How are the innovations taking place in the field of crafts industry important from the point of view of skill development? Explain.
- 5 What is glocal strategy? And how does it affect the purchasing intention of the consumer.

SECTION- C

Answer the following questions in about 100 words each. Each question carries 5 marks.

 $6 \ge 5 = 30$

- 6 Earning by Doing.
- 7 Kantha art
- 8 Social design
- 9 Blue pottery art
- 10 Swadeshi and self-realization