

Course: BFDI – 073: Introduction to Fashion Industry

Code: BFDI-073

Max. Marks: 50
Marks Weightage: 30%

Part I

Q1- What do you understand by term Fabric? Discuss weaving method for fabric construction in detail. (10 Marks)

Q2- Write a short note on: (5X2=10 Marks)

(a) Non-Woven Fabrics

(b) Grain Line

Q3- What are growth and trends in Global Fashion Industry? Explain. (10 Marks)

Part II

Case Study/Activity

Q4- Write a survey report (Approx 1000 words) on any one international male fashion brand. (20 Marks)