

Bachelor of Commerce (General)

B.ComG

BCOS – 184: E-COMMERCE

ASSIGNMENT

2025

Valid from 1st January 2025 to 31st December 2025

Fourth Semester



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068



**BACHELOR OF COMMERCE (GENERAL)
CHOICE BASED CREDIT SYSTEM
BCOS – 184: E-COMMERCE**

ASSIGNMENT: 2025

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in June 2025 exams. They have to submit the same latest by 15th March 2025.
2. Those students who are appearing in December 2025 Term End Examination they have to submit latest by in 15th October 2025.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOS – 184
COURSE TITLE	:	E-COMMERCE
ASSIGNMENT CODE	:	BCOS – 184/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

- Q.1** Explain the evolution of E-Commerce. **(10)**
- Q.2** Discuss the five major steps of the System Development Life Cycle (SDLC) for designing commerce solutions. **(10)**
- Q.3** What is Cyber Security? State its importance in today's digitally connected world. **(10)**
- Q.4** Explain the 7C's of retail mix. **(10)**
- Q.5** Describe the various steps of an App development process. **(10)**

Section – B

- Q.6** What are the advantages of E-Commerce? **(6)**
- Q.7** Explain the impact of a pandemic on E-commerce businesses. **(6)**
- Q.8** What are e-Commerce revenue models? Explain their various types. **(6)**
- Q.9** What is the difference between NEFT, RTGS, and IMPS? **(6)**
- Q.10** State the differences between HTTP and HTTPS. **(6)**

Section – C

- Q.11** What are the differences between traditional payment and e-payment? **(5)**
- Q.12** Write a short note on impact of emerging technologies on e-commerce. **(5)**
- Q.13** What are the features of a virtual currency? **(5)**
- Q.14** Explain the significance of E-auction. **(5)**