Bachelor of Commerce

B.Com

CHOICE BASED CREDIT SYSTEM

BCOS – 184: E-COMMERCE

ASSIGNMENT

2021-2022

Fourth Semester

School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110068

BACHELOR OF COMMERCE
CHOICE BASED CREDIT SYSTEM
BCOS – 184: E-COMMERCE

ASSIGNMENT: 2021-22

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 10 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in June 2021 Term End Examination they have to submit latest by in 15th March 2021.
2. Those students who are appearing in December 2021 exams. They should download the new assignment and submit the same latest by 15th October 2021.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

PROGRAMME CODE	:	**B.COM**
COURSE CODE	:	**BCOS – 184**
SEMESTER	:	**FOURTH**
COURSE TITLE	:	**E-COMMERCE**
ASSIGNMENT CODE	:	**BCOS – 184/TMA/2021-22**
COVERAGE	:	**ALL BLOCKS**

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

Q.1 State the various advantages and disadvantages of E-commerce. **(10)**

Q.2 Explain the various types of online payment methods. **(10)**

Q.3 Do you think Distributed Ledger Technology (DLT) is revolutionizing the world? If so how? **(10)**

Q.4 What is E-tailing? Explain its advantages and disadvantages for both the retailers and the buyers. **(10)**

Q.5 Explain the process pertaining to acknowledgement and dispatch of electronic records. **(10)**

Section – B

Q.6 State the impact of Block chain technology with respect to E-commerce. **(6)**

Q.7 What are the various non-biometric security measures? **(6)**

Q.8 What are the most advance functions of E-commerce software? **(6)**

Q.9 What are the various key elements of a business model? **(6)**

Q.10 State the importance of E-Governance. **(6)**

Section – C

Q.11 Briefly comment on the following: **(10)**
  a) E-commerce leads to fast and convenient services to citizens.
  b) The main aim of cyber security is to help make the business more successful.
  c) Recent technology disruption has been knocking at the banking industry much more than before.
  d) Having an online presence is imperative on the part of any type of business these days.

Q.12 Distinguish between the following: **(10)**
  a) Hardware and Software
  b) App based business and Web based business
  c) Self hosted payment gateways and API hosted payment gateways
  d) Digital Signature and Electronic Signature