

**BANS-183**

**BACHELOR OF ARTS  
(GENERAL AND HONOURS)  
(ABILITY ENHANCEMENT COURSE)**

**ASSIGNMENT**

**July 2021- January 2022 sessions**

**COURSE CODE: BANS-183**

**TOURISM ANTHROPOLOGY**



**SCHOOL OF SOCIAL SCIENCES  
INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
MAIDAN GARHI, NEW DELHI-110068**

Dear Learner,

As we have informed you in the Programme Guide, evaluation at IGNOU consists of two parts: i) continuous evaluation through assignments, and ii) term-end examination. In the final result, assignments of a course carry 30% weightage while 70% weightage is given for term-end examination.

You will have to do three Tutor Marked Assignments (TMA) for a six-credit course and two TMAs for a four-credit course. This Assignment booklet has TMA for the ability enhancement course **BANS- 183 Tourism Anthropology** which is a four-credit course. The booklet therefore has two TMAs per course whose total marks add up to 100 and carry a weightage of 30 %.

**Assignment I** has Descriptive Category Questions (DCQs). These are meant for writing essay type answers, with an introduction and a conclusion. These are intended to test your ability to describe your understanding/knowledge about the topic in a systematic, to-the-point and coherent manner.

**Assignment II** has Middle Category Questions (MCQs) and Short Category Questions SCQs. These (MCQs) questions require you to first analyse the topic in terms of arguments and explanations and then write the answers in a concise manner. They are meant to test your ability to distinguish, compare and contrast, or clear understanding of the concepts and processes. The SCQs questions are meant to improve your skill of recall in brief the relevant/precise information about persons, writing, events, or clear understanding of concepts and processes.

Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you write the answers to all the TMA questions in your own words. Your answers should be within the approximate range of the word-limit set for a particular section. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination.

As mentioned in the Programme Guide, you need to submit all the handwritten assignments within the stipulated time for being eligible to appear in the term-end examination.

**Submission of the completed assignments:**

<b>Admission batch</b>	<b>Last date of submission</b>	<b>Place of submission</b>
For the students enrolled in July 2021	30th April 2022	Coordinator of the student's study center via email if lockdown prevails
For the students enrolled in January 2022	31st October 2022	

You must obtain an email acknowledgement till the lockdown is in place, thereafter as per guidelines made available by the Government of India, that would be notified via our website

[www.ignou.ac.in](http://www.ignou.ac.in), you may visit the study centre to submit your assignment and obtain the receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a xerox copy of the assignments with you.

The Study Centre shall return the assignments to you after they are evaluated. Please insist on this. The Study Centre would send the marks to the Student Evaluation Division at IGNOU, New Delhi.

We expect you to answer each question as per guidelines for each category as mentioned in the assignment. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully, go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.  
  
Make sure that your answer:
  - a) is logical and coherent;
  - b) has clear connections between sentences and paragraphs, and
  - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasize. Make sure that the answer is within the stipulated word limit.

**Wish you all the best!**

**Discipline of Anthropology  
SOSS, IGNOU, New Delhi**

**BANS 183: TOURISM ANTHROPOLOGY  
TUTOR MARKED ASSIGNMENT  
(TMA)**

**Course Code: BANS 183**

**Assignment Code: BANS 183/ASST/TMA/July 2021 and January 2022**

**Total Marks: 100**

**There are two Sections in the Assignment. You have to answer all questions in all the Sections.**

**Assignment – I**

**Answer the following in about 500 words each. 20X2= 40**

- a. Discuss the role of physical, social and archaeological anthropology in studying tourism.
- b. Describe tangible and intangible heritage with suitable examples.

**Assignment – II**

**Answer the following in about 250 words each. (Write Short Notes) 10X3=30**

- a. What is authenticity in tourism? Explain with suitable examples.
- b. Discuss preservation and conservation of heritage sites with suitable examples.
- c. Write about some of the new directions in the anthropology of tourism.

**Answer the following questions in about 150 words each. 5X6=30**

- a. Guest and the Host
  - b. Culture and Tourism
  - c. Ethnography
  - d. Commodification of culture in tourism
  - e. Sustainable development and tourism
  - f. Heritage sites and tourism
-