

BEGA-102

**Bachelor's Degree Programme
(BDP)**

**ASSIGNMENT
(For July 2023 and January 2024 Sessions)**

**WRITING FOR RADIO
(BEGA-102)**



School of Humanities
Indira Gandhi National Open University
Maidan Garhi, New Delhi-110 068

**Writing for Radio
(BEGA-102)**

Programme Code: BDP
Course Code: BEGA-102/2023-24

Dear Student,

You need to attempt one assignment for the Elective Course in English (BEGA-102): Writing for Radio. This assignment is Tutor Marked (TMA) and carries 100 marks. The TMA is concerned mainly with assessing your application and your understanding of the course material. It aims to teach as well as to assess your performance.

Instructions: Before attempting the assignment please read the following instructions carefully.

1. Read the detailed instructions about the assignments given in the Programme Guide for Elective Courses.
2. Write your Roll Number, Name, Full Address and Date on the top right corner of the first page of your response sheet(s).
3. Write the Course Title, Assignment Number and the Name of the Study Centre you are attached to in the centre of the first page of your response sheet(s).
4. Do not plan to take the terminal examination for the course if you have not done the assignment set for it first. You will not be permitted to do so.

The top of the first page of your response sheet should look like this:

ENROLMENT NO:
NAME:
ADDRESS:
.....

COURSE TITLE:
ASSIGNMENT NO:
STUDY CENTRE: DATE:.....

5. Use only foolscap size paper for your response sheets and tag all the pages carefully.

6. Write the relevant question number with each answer.
7. You should write in your own handwriting.
8. **Submission:** Remember to keep a copy of your assignment with you and to take a receipt from your Study Centre when you submit the assignment. The completed assignment should be sent to the Coordinator at the Study Centre allotted to you.

Last Date for Submission of Assignment is:

For June Exam – 31st March

For December Exam – 30th September

Note: Remember the submission of assignment is a precondition for appearing in the examination. If you do not submit the assignment on time, you will not be allowed to appear in the examination.

Good luck!

WRITING FOR RADIO (BEGA-102)
Assignment
(July, 2023 & January, 2024 Sessions)

Course Code: BDP/BEGA-102/TMA/2023-24
Max. Marks: 100

Note : This assignment has 8 questions. Attempt all of them and answer each question in approximately 300-350 words, unless stated otherwise.

1. What are some innovations that have taken place as far as radio is concerned? OR Writing for broadcast is actually writing for the ear. Do you agree? Give reasons for your answer. (10)
2. What does adapting for radio involve? Give a detailed answer OR Define mass communication and explain the role of radio in mass communication. (10)
3. Explain the process involved before scripting news for broadcast. OR Define a commentary and describe its various types. (10)
4. State some general principles and themes of radio programmes for special groups. OR Assess the role of radio in distance education. (10)
5. Write Public Service Announcements on all three of the following: (5x3=15)
 - a) Natural disaster
 - b) Exercise your right to vote
 - c) Steps to prevent the corona virus from spreading.
6. Write a radio script for broadcast on any one of the following: (15)
 - a) Importance of yoga in today's world
 - b) Face-to-face versus on-line teaching
7. Write a radio play based on one of the following: (15)
 - a) Absence makes the heart grow fonder
 - b) A fool and his money are soon parted
 - c) The pen is mightier than the swordYour target listeners are young adults between 16-18 years of age.
8. The following poem has to be taught to students of class 8. Write a script for broadcast over radio, inserting sound effects, music and narration. (15)

The Cold Within
By

James Patrick Kinney
Six humans trapped by happenstance
In bleak and bitter cold.
Each one possessed a stick of wood
Or so the story's told.
Their dying fire in need of logs
The first man held his back
For of the faces round the fire
He noticed one was black.
The next man looking 'cross the way
Saw one not of his church
And couldn't bring himself to give
The fire his stick of birch.
The third one sat in tattered clothes.
He gave his coat a hitch.
Why should his log be put to use
To warm the idle rich?
The rich man just sat back and thought
Of the wealth he had in store
And how to keep what he had earned
From the lazy shiftless poor.
The black man's face bespoke revenge
As the fire passed from his sight.
For all he saw in his stick of wood
Was a chance to spite the white.
The last man of this forlorn group
Did nought except for gain.
Giving only to those who gave
Was how he played the game.
Their logs held tight in death's still hands
Was proof of human sin.
They didn't die from the cold without
They died from the cold within.