

ACS-01

**Bachelor's Degree Programme
(B.D.P.)**

**Assignments
2024**

Course Code: ACS-01

Course Title: Application Oriented Course in Consumer Studies



**School of Law
Indira Gandhi National Open University
Maidan Garhi, New Delhi-110068**

APPLICATION ORIENTED COURSE IN CONSUMER STUDIES ACS-01

Dear Student,

As explained in the Programme Guide, you will have to do two assignments for this application oriented course in consumer studies. The Tutors Marked (TMAs) assignments carry 100 marks each. The blockwise distribution of assignments is as follows.

Assignment- 1 (TMA) – Block 1 to 4

Assignment- 2 (TMA) – Block 5 to 8

Before attempting the assignments, please read the instructions provided in the Programme Guide sent to you separately.

Submission: The completed assignments should be submitted as per the following schedule:

Assignment No.	Date of Submission	Where to Send
Assignment-1 (TMA)	For students admitted in January session – 31st March, 2024	The Coordinator of your study Centre
	For students admitted in July session- 30th September, 2024	
Assignment-2 (TMA)	For students admitted in January session – 31st March , 2024	The Coordinator of your Study Centre
	For students admitted in July session 30th September, 2024	

**ASSIGNMEN
T-1 TMA-1**

**Course Code: ACS-01
Assignment Code: Asst-1/ TMA-1/2024
Total Marks: 100**

Answer the questions from both Parts.

Part A

Answer any three of following questions in about 600 words each.

(3x20=60 Marks)

1. Why is Consumer Education important in India? Discuss.
2. Discus in brief the impact of Mass Media and Advertisement on Consumers.
3. What do you understand by Consumerism? Describe the factors responsible for the spread of Consumerism.
4. Discuss in detail the interrelationship between Ecology, Environment and the Consumer.

Part B

Write notes on any four of the following questions in about 300 words each.

(4x10=40 Marks)

5. Consumer Rights
6. Salient features of Perfect Competition
7. Factors responsible for attitudinal changes of Consumer
8. Consumer Education and Market Regulated Economy
9. Dimensions of Consumer Environment.
10. Public Policy and Social Accountability

**Assignment-
2 TMA-2**

**Course Code: ACS-01
Assignment Code: Asst-2/ TMA-2/2023
Total Marks: 100**

Answer the questions from both Parts.

Part A

Answer any three of following questions in about 600 words each.

(3x20=60 Marks)

1. What basic requirements does an organisation needs to become effective? Explain.
2. Discuss a case law against Misleading Advertisement.
3. Discuss in brief the Consumer Disputes Redressal Agencies created under the Consumer Protection Act.
4. Who is a consumer according to the Consumer Protection Act? What conditions do you need to fulfil to be a consumer ?

Part B

Write note on any four of the following questions in about 300 words each.

(4x10=40 Marks)

5. Consumer responsibilities
6. Sale of Good Act, 1930
7. Remedies available for Negligence of Railways.
8. Campaign and Advocacy Programmes
9. Consumer International (CI).
10. Important provisions of the Drugs and Cosmetics Act, 1940.