

**Bachelor of Commerce with Major in Finance & Cost Accounting [B.Com (F & CA)]**

## **ASSIGNMENT 2024-2025**

**Collaborative Programme  
(ICWAI)**

**AED-01: Export Procedures and Documentation  
ECO-13: Business Environment**

**For July 2024 and January 2025 Admission  
Cycle**



**School of Management Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi -110 068**



## ASSIGNMENT- 2024-25

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

This assignment is valid for two admission cycles (**July 2024 and January 2025**). The validity is given below:

1. Those who are enrolled in **July 2024**, it is valid up to **June 2025**.
2. Those who are enrolled in **January 2025**, it is valid up to **December 2025**.

You have to submit the assignment of all the courses to The Coordinator of your Study Centre. For appearing in June Term-End Examination, you must submit assignment to the Coordinator of your study centre latest by **15<sup>th</sup> March**. Similarly for appearing in December Term-End Examination, you must submit assignments to the Coordinator of your study centre latest by **15<sup>th</sup> September**.

### **TUTOR MARKED ASSIGNMENT**

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<b>Course Code</b>	<b>:</b>	<b>AED-01</b>
<b>Course Title</b>	<b>:</b>	<b>Export Procedures &amp; Documentation</b>
<b>Assignment Code</b>	<b>:</b>	<b>AED-01/TMA/2024-25</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>

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**Maximum Marks: 100**

**Attempt all the questions.**

1. What are the objectives of Export- Import policy 1997-2002? (20)  
Describe the highlights related to major changes in this policy.  
Explain various specific provisions related to export.
2. What do you mean by exchange risk. Distinguish between spot rate (4+8+8)  
and forward rate. What are the methods of dealing with foreign  
exchange risk?
3. **Differentiate between the following:** (4×5)
  - a) Maritime perils and extraneous perils.
  - b) Open cover and open policy.
  - c) Voyage charter and time charter.
  - d) Bulk cargo and general cargo.
4. a) What do you mean by Duty Drawback scheme. Explain the (10+10)  
procedures for claiming Duty Drawback.  
  
b) Analyse the need for action-plan by an exporter for timely and  
proper compliance with different formalities for claiming export  
incentives.
5. **Write a short note on the following:** (4×5)
  - a) Federation of Indian export organisation (FIEO)
  - b) Forward contracts
  - c) Documentary credit
  - d) Export licensing

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**TUTOR MARKED ASSIGNMENT**

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<b>COURSE CODE</b>	<b>:</b>	<b>ECO-13</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>Business Environment</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>ECO-13/TMA/2024-2025</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Attempt all the questions:**

- 1.** What are the three components business environment ? Discuss. **(20)**
  
- 2.** Explain the nature and implications of regulatory role of the government. **(20)**
  
- 3.** Discuss the schemes of workers' participation in management. **(20)**
  
- 4.** Describe the recent export promotion measures of the government of India. **(20)**
  
- 5. Write short notes on the following:** **(4×5)**
  - (a)** Ecological Issues
  
  - (b)** Economic Growth
  
  - (c)** Indication of Sickness
  
  - (d)** Foreign Direct Investment

**Bachelor's Degree Programme(BDP)**

**ASSIGNMENT**  
**(For July 2024 and January 2025 Sessions)**

**ELECTIVE COURSE IN ENGLISH (BEGE-104)**  
**English for Business Communication**



School of Humanities  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi-110 068

**Elective Course in English**  
**English for Business Communication (BEGE-104)**  
**Programme: BDP Course Code: BEGE-104/2024-25**

Dear Student

You will have one assignment for the Elective Course in English BEGE-104 English for Business Communication, which will be a Tutor Marked Assignment (TMA) and will carry 100 marks.

**Aims:** This assignment is concerned mainly with assessing your application and your understanding of the course material. You are not required to reproduce chunks of information from the course material but to use the skills of critical appreciation that you may have acquired during the course of study. This assignment aims to teach as well as to assess your performance.

**Instructions:**

Before attempting the questions please read the following instructions carefully.

1. Read the detailed instructions about the assignments given in the Programme Guide for Elective Courses.
2. Write your Enrolment Number, Name, Full Address and Date on the top right corner of the first page of your response sheet(s).
3. Write the Course Title, Assignment Number and the Name of the Study Centre you are attached to in the centre of the first page of your response sheet(s).

The top of the first page of your response sheet should look like this:

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COURSE TITLE: .....	ENROLMENT NO. .....
ASSIGNMENT NO: .....	NAME: .....
STUDY CENTRE: ..... DATE:.....	ADDRESS: .....

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4. Use only A4 size paper for your response and tag all the pages carefully.
5. Write the relevant question number with each answer.
6. You should write in your own handwriting.
7. **Submission:** The completed assignment should be sent to the Coordinator of the Study Centre allotted to you by 30th Sept, 2024 (if enrolled for the July 2024 Session) and 31st March 2025 (if enrolled in the January 2025 Session)
8. Please read the instructions given in your Programme Guide.

Now read the following guidelines carefully before answering questions.

## GUIDELINES FOR TMAs

You will find it useful to keep the following points in mind:

1. **Planning:** Read the questions carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange these in a logical order. And please write the answers in your own words. Do not reproduce passages from the units.
2. **Organisation:** Be a little more selective and analytic before drawing up a rough outline of your answer. In an essay-type question, give adequate attention to your introduction and conclusion. The introduction must offer your brief interpretation of the question and how you propose to develop it. The conclusion must summarise your response to the question. In the course of your answer, you may like to make references to other texts or critics as this will add some depth to your analysis.

### **Make sure that your answer:**

- (a) is logical and coherent;
  - (b) has clear connections between sentences and paragraphs;
  - (c) is written correctly giving adequate consideration to your expression, style and presentation;
  - (d) does not exceed the number of words indicated in your question.
3. **Presentation:** Once you are satisfied with your answers, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasize.

You may be aware that **you need to submit your assignments before you can appear for the Term End Exams. Please remember to keep a copy of your completed assignment, just in case the one you submitted is lost in transit.**

Good luck with your work!

**BEGE-104**  
**English for Business Communication**  
**Assignment 2024-25**

**Course Code: BEGE-104/2024-25**

**Max. Marks: 100**

**Attempt all the questions.**

1. The student council in your college is organising a blood donation camp in the campus. As the president of the council, write a notice for the college notice board giving the necessary information in about 100 words.

10

2. Complete the sentences with the correct participle forms of the verbs. Choose from the list given below.

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**cook, write, prefer, move, travel, buy, rise, make, sing, spend**

- a. The delicious smell coming from the kitchen is making me very hungry. What is being \_\_\_\_\_ ?
- b. He \_\_\_\_\_ a novel. It will be published next year.
- c. In this locality, people \_\_\_\_\_ to walk in the evening.
- d. They were trying to board a \_\_\_\_\_ train.
- e. Shikha has spent many years \_\_\_\_\_ around the world.
- f. When he was a toddler, his mother \_\_\_\_\_ a house.
- g. The water level \_\_\_\_\_ and it will soon reach the island.
- h. Mariam \_\_\_\_\_ many plans but I think only one will work.
- i. Leena \_\_\_\_\_ since 2004.
- j. We \_\_\_\_\_ 5000 rupees on books this month already.

3. Your mobile phone is broken. Write a dialogue between you and a mobile phone technician for the purpose of repairing your phone.

10

4. Make a telephone conversation for **any one** of the situations given below:

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- a. Your uncle is visiting you. Your father has asked you to call your uncle and ask whether he has arrived or not.
- b. You are working at a restaurant. Receive a call from a customer for home delivery of food.

5. Rewrite the following sentences using the passive form. First one is done for you as an example.

5

They wrote the report in a terrible hurry.  
The report was written in a terrible hurry.

- a. We will prepare the report in the meeting.
- b. Someone sold the car to me.



- c. The committee called on Suresh to explain the modified presentation.
- d. All his friends supported his plans.
- e. You should note down all the points discussed in the meeting.

6. Complete these words or expressions using the words below.

5

**Across, out, over, up, above.**

- a. The mountains stand \_\_\_\_\_ the clouds..
- b. He looked \_\_\_\_\_ from his book when I entered the room.
- c. I ran \_\_\_\_\_ of milk, so I needed to go to the store.
- d. The bridge goes \_\_\_\_\_ the river.
- e. The cat jumped \_\_\_\_\_ the table.

7. Write short notes on any **two** of the following:

10

- i. Email etiquette
- ii. Essentials of a business letter
- iii. Body language
- iv. Features of a Memo

8. In the following memo the linking words and phrases are missed out. Choose the most appropriate word or phrase from the ones given.

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**While, Also, Therefore, In addition to, Otherwise, Furthermore, At first, In conclusion, Namely**

Memo from: Marketing Manager

To: Sales Team

Date: 15th February 2024

Ref No.: MM/24/02

This month we're launching a new product line aimed at a younger demographic (i). \_\_\_\_\_ the target audience is familiar with our brand, they may not be aware of these specific products. Their purchasing habits also differ, relying heavily on online reviews and social media recommendations. (ii) \_\_\_\_\_, it's crucial to develop a targeted marketing campaign to generate excitement and brand awareness. (iii) \_\_\_\_\_ a limited television advertising budget, we should focus on creating engaging social media content that resonates with this younger audience.

(iv) \_\_\_\_\_, influencer partnerships can be particularly effective in reaching this demographic. They trust the recommendations of individuals they follow online, and these partnerships can create a sense of authenticity and excitement. We can also leverage user-generated content challenges and interactive polls to build anticipation for the launch. This allows potential customers to engage with the product and brand in a fun and interactive way.

(v) \_\_\_\_\_, this targeted marketing campaign will leverage social media and influencer partnerships to create excitement and brand awareness for the new product line amongst our younger demographic.

9. Write a note on language and style of minutes of formal meetings. 10

10. Change the words in bold into direct speech. 10

During our interview with Sarita Jain, a candidate for the Software Engineer position, we discussed her technical skills and experience. (a) She mentioned that she **had a strong background in programming languages like Java and Python**, (b) and she highlighted her **experience working on various web application development projects**. (c) When asked about her problem-solving approach, she said that (d) she **preferred a collaborative approach, working with teammates to brainstorm solutions**, (e) and she emphasized her **ability to think critically and break down complex problems**.

11. Complete the sentences with suitable phrasal verbs: 10

**put off, ran into, catch up, set off, sign up for, turn up, hand in, run out of, look after, turn down.**

- a) I need to \_\_\_\_\_ on some work I missed while I was on vacation.
- b) We \_\_\_\_\_ an old friend at the coffee shop yesterday.
- c) We may have to \_\_\_\_\_ his request.
- d) The train \_\_\_\_\_ on time at 8:00 am.
- e) Due to bad weather, we had to \_\_\_\_\_ our trip for a few days.
- f) We \_\_\_\_\_ the online course last week and it starts tomorrow.
- g) Please \_\_\_\_\_ your assignment before the deadline.
- h) Who is going to \_\_\_\_\_ your mother?
- i) We might \_\_\_\_\_ milk before the grocery delivery arrives.
- j) Did everyone \_\_\_\_\_ for the meeting this morning?