

# **TOURISM STUDIES**

**BTS  
Second Year**

**Assignments Booklet  
(2023)**

**TS-4 and TS-5**



**School of Tourism and Hospitality Services  
Management Indira Gandhi National Open  
University Maidan Garhi, New Delhi – 110 068**

# BTS ASSIGNMENTS

## TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-4 and TS-5.

**Note:** All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

**You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

**After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you.** The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

### GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 600 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
  - b) has clear connections between sentences and paragraphs; and
  - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

**Dr. Arvind Kumar Dubey**  
**Programme Coordinator, BTS**

### ASSIGNMENT SUBMISSION SCHEDULE

<b>Compulsory Course</b>	<b>Last Date for January 2023 Session</b>	<b>Last Date for July 2023 Session</b>
<b>TS-4</b>	<b>April 15, 2023</b>	<b>October 15, 2023</b>
<b>TS-5</b>	<b>October 15, 2023</b>	<b>April 15, 2024</b>

**TS 4: Indian Culture: Perspective for Tourism**  
**(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-4**

**Programme: BTS**

**Total Marks: 100**

**Assignment Code: TS-4/TMA/2023**

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**Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.**

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1. What is “Archaeological Site”? Discuss tourism importance of archaeological sites. 20
2. How tourism and culture is interlinked? Substantiate your answer by giving suitable examples. 20
3. What do you mean “World Heritage Sites”? Describe features of 5 world heritage sites. 20
4. Elaborate the process of “World Heritage Site declaration”. 20
5. Discuss the growth and development of music during early years of 20<sup>th</sup> century. 20
6. What is the role of cinema in tourism marketing? Give suitable examples. 20
7. Write short notes on: (2 x 10=20)
  - a) Unity in Diversity
  - b) Syncretic Tradition
8. Describe various ways in which museum articles are acquired. 20
9. Describe some of the main forms of Indian Costumes. Give Examples. 20
10. Write short notes on: (2x 10=20)
  - a) Conservation of Heritage
  - b) Modern paintings

**TS-5: ECOLOGY, ENVIRONMENT AND TOURISM  
TUTOR MARKED ASSIGNMENT**

**Course Code: TS-5  
Total Marks: 100**

**Programme: BTS  
Assignment Code: TS-5/TMA/2023**

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**Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.**

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1. What do you understand by Abiotic Environment? List and explain each abiotic factor. 20
2. Explain “Flow of Energy” in the ecosystem and highlight the implications of energy transfer through trophic level. 20
3. Discuss the cause and impact of pollution on our environment. Substantiate your answer with suitable examples. 20
4. What do you understand by Adventure sports? Discuss the impact of adventure sports on environment and the initiatives to minimize the adverse effects. 20
5. Differentiate between the following: 4 X 5=20
  - i) Slow Changes and fast Changes
  - ii) Freshwater Biome and Marine Biome
  - iii) Commensalism and Parasitism
  - iv) Tropical Deciduous Forests and Tropical Rain Forests
  - v) The Trans – Himalayas and The Himalayas Zone
6. Discuss the various environmental issues to be considered while developing coastal areas for tourism purposes. 20
7. What do you understand by the term ‘Biotic Community’? Explain the interactions among the members of a biotic community with the help of examples. 20
8. Define Responsible Tourism. Explain the role of government, industry and local community in Responsible Tourism development. 20
9. Discuss direct and indirect economic benefits of tourism with the help of suitable examples. 20
10. Write short notes on any two of the following: 2X10 = 20
  - i) Biomes
  - ii) Resource Partitioning
  - iii) Importance of Biodiversity for Tourism