

**Bachelor of Arts (Vocational Studies) Micro, Small
and Medium Enterprises**

{BAVMSME}

CSR Projects and Programmes – BERC 131

Assignments

(July 2023 & January 2024 Sessions)



School of Vocational Education and Training,

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068

Dear Learner,

You will have to do one assignment with five questions for the **course on CSR Projects and Programme (BERC 131)**. The assignment carries 100 marks.

Irrespective of the year and session of the registration you are required to submit the latest assignments uploaded on the website.

Instructions:

- 1) The top of the first page of your response/assignment sheet should include the following:
 - Name:
 - Enrollment No. (Year & session):
 - Course Title:
 - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Read the assignments carefully. Go through the self-learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 6) Last date for submitting the assignments **for July 2023 Session is 30th September 2023 and for January 2024 Session is 31st March 2024 or as notified by the University from time to time on IGNOU website homepage: ignou.ac.in**
- 7) Assignments to be submitted by you to your study centers allotted by your respective regional center for evaluation purpose. **Remember to keep a copy of assignment.**
- 8) Please contact the Course Coordinator/ Programme Coordinators for any academic help / clarification:

Dr. Geetika S Johry (Course & Programme Coordinator)

Dr Rachna Agarwal (Programme Coordinator)

Email: bamsme@ignou.ac.in

Ph: 011-29571646/ 1647

Good Luck!!

ASSIGNMENT

CSR Projects and Programmes

Course Code: BERC 131

Maximum Marks: 100

Answer any five questions. Each question carries 20 marks

Q1. What do you understand by CSR? Discuss the provisions under Section 135 and Schedule VII of Companies Act, 2013.

Q2. Discuss the Triple Bottom Line Theory. Give examples of successful CSR projects under each of the three dimensions of the triple bottom line.

Q3. Giving suitable examples, discuss the role of CSR in promoting education and skill development.

Q4. What are the strategic approaches Companies can adopt to improve rural livelihoods? Write a case study on the CSR activity of any company in livelihood security.

Q5. What is project appraisal? Discuss the various project appraisal techniques.

Q6. What do you mean by Participatory Rural Appraisal? Explain its purpose, its principles and tools & techniques.

Q7. Write short notes on any two:

- a. Social Audit
- b. Techniques of Monitoring
- c. Elements of Project Formulation