

**BTMC 134: ENTREPRENEURSHIP AND SMALL BUSINESS  
(TUTOR MARKED ASSIGNMENT)**

**Course Code: BTMC 134**

**Total Marks: 100**

**Assignment Code: BTMC 134/2022**

**Last Date: 15 March 2023**

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**Section A**

**Answer the following in about 500 words each.**

1. Discuss the various sources of generating business ideas and the process of scanning, screening and selecting a workable business idea. 20
2. What role do entrepreneurs associations play in the development of entrepreneurship? Discuss the various financial and non-financial entrepreneurial support systems. 20

**Section B**

**Answer the following questions in about 250 words each.**

3. What is the significance of entrepreneurship? Explain the elements of entrepreneurship. 10
4. Discuss the process and technique of creativity. 10
5. Explain the financial aspects of Project report appraisal by an external agency. 10

**Section C**

**Answer the following in about 100 words each.**

6. What are the barriers to effective communication? 6
7. What is a Business Plan? What is its significance? 6
8. How are conflicts in family business resolved? 6
9. Briefly state the various sources of finance available to an entrepreneurial start-up. 6
10. What is the importance of management in small businesses? 6