

Bachelor of Arts Micro, Small and Medium Enterprises {BAMSME}

CSR Projects and Programmes–BERC 131

Assignments

(July 2025 & January 2026 Sessions)



School of Vocational Education and Training,

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068

Dear Learner,

You will have to do one assignment with five questions for the **course on CSR Projects and Programme (BERC 131)**. The assignment carries 100 marks.

Irrespective of the year and session of the registration you are required to submit the latest assignments uploaded on the website.

Instructions:

- 1) The top of the first page of your response/assignment sheet should include the following:
 - Name:
 - Enrollment No.(Year &session):
 - Course Title:
 - Course Code:
- 2) Use A-4size plain or ruled paper for your responses, write on both sides with margin
- 3) Write the question number with each answer.
- 4) You should write in your own hand writing and only hand written assignments are accepted.
- 5) Read the assignments carefully. Go through the self-learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 6) Last date for submitting the assignments **for July 2025 Session is 30th September 2025 and for January 2026 Session is 31st March 2026 or as notified by the University from time to time on IGNOU website homepage: ignou.ac.in**
- 7) Assignments to be submitted by you to your study centers allotted by your respective regional center for evaluation purpose. **Remember to keep a copy of assignment.**
- 8) Please contact the Course Coordinator/Programme Coordinators for any academic help/clarification:

Dr.Geetika S Johry (Course & Programme Coordinator)

Dr. Rachna Agarwal (Programme Coordinator)

Email:bamsme@ignou.ac.in

Ph: 011-29571646/ 1647

Good Luck!!

ASSIGNMENT
CSR Projects and Programmes

Course Code: BERC131

Maximum Marks: 100

Answer any five questions. Each question carries 20 marks

- Q1. What do you understand by CSR? What drives companies to do CSR?
- Q2. Discuss the Carroll's CSR Pyramid Theory and the Stakeholders Theory of CSR.
- Q3. Write about the CSR activities of any two Indian companies with the help of examples.
- Q4. Define "quality of life" in your own words. Describe how quality of life differs from the standard of living?
- Q5. What is project appraisal? Discuss the various project appraisal techniques.
- Q6. Explain the causes of poverty in India. List out the measures for poverty alleviation?
- Q7. Write short notes on any two:
- a. Conservation of Biodiversity
 - b. Women's Empowerment Principles
 - c. Elements of Project Formulation