

BANS-183

FOUR-YEAR UNDERGRADUATE PROGRAMME

Multidisciplinary Bachelor Degree Programme

(BAM AND BSCM)

(SKILL ENHANCEMENT COURSE)

ASSIGNMENT

January 2024 Session

COURSE CODE: BANS-183

TOURISM ANTHROPOLOGY



**SCHOOL OF SOCIAL SCIENCES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

Dear Learner,

As we have informed you in the Programme Guide, evaluation at IGNOU consists of two parts: i) continuous evaluation through assignments, and ii) term-end examination. In the final result, assignments of a course carry 30% weightage while 70% weightage is given for term-end examination.

You will have to do three Tutor Marked Assignments (TMA) for a six-credit course and two TMAs for a four-credit course. This Assignment booklet has TMA for the skill enhancement course **BANS- 183 Tourism Anthropology** which is a four-credit course. The booklet therefore has two TMAs per course whose total marks add up to 100 and carry a weightage of 30 %.

Assignment I has Descriptive Category Questions (DCQs). These are meant for writing essay type answers, with an introduction and a conclusion. These are intended to test your ability to describe your understanding/knowledge about the topic in a systematic, to-the-point and coherent manner.

Assignment II has Middle Category Questions (MCQs) and Short Category Questions SCQs. These (MCQs) questions require you to first analyse the topic in terms of arguments and explanations and then write the answers in a concise manner. They are meant to test your ability to distinguish, compare and contrast, or clear understanding of the concepts and processes. The SCQs questions are meant to improve your skill of recall in brief the relevant/precise information about persons, writing, events, or clear understanding of concepts and processes.

Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you write the answers to all the TMA questions in your own words. Your answers should be within the approximate range of the word-limit set for a particular section. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination.

As mentioned in the Programme Guide, you need to submit all the handwritten assignments within the stipulated time for being eligible to appear in the term-end examination.

Submission of the completed assignments:

Admission batch	Last date of submission	Place of submission
For the students enrolled in January 2024	31st October 2024	Coordinator of the student's study center

You may visit the study centre to submit your assignment and obtain the receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a xerox copy of the assignments with you.

The Study Centre shall return the assignments to you after they are evaluated. Please insist on this. The Study Centre would send the marks to the Student Evaluation Division at IGNOU, New Delhi.

We expect you to answer each question as per guidelines for each category as mentioned in the assignment. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully, go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:
 - a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs, and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasize. Make sure that the answer is within the stipulated word limit.

Wish you all the best!

**Discipline of Anthropology
SOSS, IGNOU, New Delhi**

**BANS 183: TOURISM ANTHROPOLOGY
TUTOR MARKED ASSIGNMENT
(TMA)**

**Course Code: BANS 183
Assignment Code: BANS 183/ASST/TMA/January 2024
Total Marks: 100**

There are two Sections in the Assignment. You have to answer all questions in all the Sections.

Assignment – I

Answer the following in about 500 words each. 2X20= 40

- a. Define anthropology. Discuss how anthropology studies tourism.
- b. What is authenticity in tourism? Explain with suitable examples.

Assignment – II

Answer the following in about 250 words each. (Write Short Notes) 3X10=30

- a. Define and discuss sustainable tourism with suitable examples.
- b. Discuss local environment versus tourist sites in India.
- c. Describe the various types of tourism with suitable examples.

Answer the following questions in about 150 words each. 6X5=30

- a. Technology and tourism
 - b. Commodification in tourism
 - c. Museums as cultural heritage
 - d. Bhimbetka
 - e. Tourism and core -periphery dynamics
 - f. Art as cultural heritage
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