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MJF-302

M. A. JOURNALISM AND MASS COMMUNICATION (MAJMC)

Term-End Examination June, 2019

MJF-302 : ADVANCED RESEARCH METHODS FOR JOURNALISTS

Time: 3 Hours Maximum Marks: 60

Note: Attempt any five questions. All questions carry equal marks.

- 'For an Investigative Journalist, research is the backbone of the story.' Do you agree? Support your argument with suitable examples.
- 2. While reporting on Health and Medical issues, the reporter needs to prepare and validate the information strictly. How can they do it? Which sources does a health reporter rely on?
- 3. When an art curator reviews an exhibition, the reader trusts his/her opinion. To be able to live up to that trust, how does an art reviewer ensure validity and objectivity? Elaborately discuss the research process involved.

- 4. Many renowned journalists are famous book authors too. Pick one such author journalist of your choice and discuss the depth of their knowledge and research while writing.
- 5. In your opinion, which is better research tool for Television journalists, survey or focused discussions? Justify your choice. 12
- 6. Reporting on international issues, needs what kind of expertise? How can it be developed? 12

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