

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

00036

June, 2016

BFW-033 : RETAIL BANKING

Time : 3 hours

Maximum Marks : 70

Note : Attempt any **seven** questions. All questions carry equal marks.

1. Discuss the major functions of RBI in regulating banks. 10
2. How can banks meet customers' changing needs and preferences ? 10
3. What do you understand by Project Finance ? Elaborate. 10
4. Explain plastic money and its types. What are the merits and demerits of the use of plastic money ? 10
5. What is retail banking ? How is it useful in modern times ? 10

6. What are the major sectoral reforms in banking sector since 1991 ? 10
 7. Explain the methods of credit control used by RBI. 10
 8. Describe the monetary policy of RBI and its utility. 10
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