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MASTER OF BUSINESS ADMINISTRATION / MASTER OF BUSINESS ADMINISTRATION (BANKING AND FINANCE) (MBA/MBF) Term-End Examination December, 2023

MMPF-006: MANAGEMENT OF FINANCIAL SERVICES

Time: 3 Hours Maximum Marks: 100

Note: Answer any five questions. All questions carry equal marks.

- 1. What do you understand by the term 'Money Market'? Discuss the players who actively participate in the money markets. Discuss the different types of money market instruments.
- 2. What do you mean by Credit Rating? Explain the salient features of Credit Rating. Discuss the code of conduct prescribed by SEBI to a Credit Rating Agency.

- Explain a depository system and discuss the role of the various functionaries of depository system. Describe the functioning of a depository.
- 4. What are corporate advisory services? Explain the main corporate advisory services provided by corporate advisory firm.
- 5. What do you understand by venture capital?

 How is venture capital finance different from private equity finance? Discuss the different stages of venture capital financing.
- 6. Explain the concept of 'Forfaiting'. Describe the mechanism of Forfaiting services and discuss its benefits.
- 7. Discuss the relevance of 'Risk Management'.

 What are the steps involved in the Risk

 Management process?

- 8. Write short notes on any *four* of the following:
 - (a) Unified Payments Interface (UPI)
 - (b) Mutual Fund Trust
 - (c) Asset Securitisation
 - (d) Crowd Funding
 - (e) Basic principles of insurance
 - (f) Merchant Banker