

No. of Printed Pages : 2

**MMPC–016**

**MASTER OF BUSINESS  
ADMINISTRATION (MBA)**

**Term-End Examination**

**December, 2023**

**MMPC–016 : INTERNATIONAL BUSINESS  
MANAGEMENT**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Answer any *five* questions. All questions carry equal marks.

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1. Discuss the evolving paradigm of globalization in the context of geo-economic and geo-strategic developments in the world economy.
2. Discuss various types of trade blocs. What are the benefits of regional trade blocs ? Explain.
3. Discuss different types of organizational structures and highlight the characteristics of global functional structure.

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[ 2 ]

4. Discuss the key drivers and challenges in international marketing.
5. Briefly discuss the terms of payment of international trade.
6. Why is management of supply chain vital for international business management ? Discuss.
7. (a) Briefly discuss expatriate performance appraisal.  
(b) What are the objectives of international compensation and approaches used for international compensation ?
8. Write short notes on the following :
  - (a) Challenges faced in international business
  - (b) Distinction between GATT and WTO
  - (c) Global financial system
  - (d) Major reasons for firms going international