No. of Printed Pages : 3

BEGE–103

BACHELOR'S DEGREE PROGRAMME/ BHM (BA/BDP/BHM) Term-End Examination December, 2023 ELECTIVE COURSE : ENGLISH BEGE-103 : COMMUNICATION SKILLS IN ENGLISH

Time : 3 Hours Maximum Marks : 100

Note : Answers any five of the following questions.

All questions carry equal marks.

- 1. Write short answers on any *two* of the following : $2 \times 10=20$
 - (a) What should a good covering letter contain?
 - (b) Explain hyperbole. Give examples.
 - (c) Differentiate between accent and style of speaking.

- 2. Answer any *one* of the following : 20
 - (a) What are the advantages of using nonverbal communication ?
 - (b) What do you understand by 'panning' in television production ? Is it a useful technique ? Comment.

Note : Answer any *three* of the following questions.

- Write a brief essay on different Englishes. Give examples.
 20
- What do you understand by the term 'Soft Skills' ? Is it important in our working lives today ?
 20
- Is small talk still relevant in today's world order?
 20
- 6. You have received a grossly inflated water bill of rupees two lakhs thirty thousand for two years from the Delhi Jal Board. How would you

speak to the customer-care executive ? Write a conversation /a dialogue between the two of you. 20

- Is small talk still relevant today ? Explain with examples. 20
- 8. What is the distinction between formal and informal conversation ? Support your answers with examples. 20

BEGE-103