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MEDS-053

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY / M. A.
(CORPORATE SOCIAL
RESPONSIBILITY) (PGDCSR/MACSR)**

Term-End Examination

December, 2023

MEDS-053 : CSR IMPLEMENTATION

Time : 3 Hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. What do you understand by an implementing agency ? Discuss the process of indentifying the implementing agency. 5+15=20
2. What is the need for inter-agency relationship ? Discuss the importance of alignment of workstyle and values in partnering organizations. 8+12=20

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3. What is the relevance of actioning theory into practice ? Explain the strategies for integrating company interest with practice. 8+12=20

4. What is the importance of measuring CSR performance ? Discuss the steps involved in effective impact measurement. 8+12=20

5. What is social venture capital ? Describe the different types of social venture capital investors. 5+15=20

6. What is the relevance of CSR Policy ? Discuss CSR Policy formulation process. 8+12=20

7. Name the different frameworks for corporate sustainability reporting. Discuss any *one*.
8+12=20

8. Write short notes on any *two* of the following :
10+10=20
 - (a) Indicators for prioritizing CSR project
 - (b) Annual reporting on CSR
 - (c) Corporate-NGO partnership

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