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MLI-006

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)**

Term-End Examination

December, 2021

MLI-006 : CONTENT DEVELOPMENT

Time : 2 Hours

Maximum Marks : 50

(Weightage : 40%)

Note : *Answer all questions. All questions carry equal marks. Illustrate your answer with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1. What is multimedia ? Describe in brief different components of multimedia content.

Or

Describe the steps for conducting Qualitative or Relational Analysis of Web documents.

2. Enumerate the available current metadata schema. Discuss the search engines that support Dublin Core.

Or

Explain 'Internet as an information system'.

3. What is Knowledge Management ? Discuss how it is different from Information Management.

Or

Describe the different technologies used in content development.

4. Discuss the need for norms and guidelines for content development. Explain general guidelines for content development.

Or

What is Netiquette ? Describe the general rules to be followed in Internet Communication.

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5. Write short notes on any *two* of the following in about **250** words each :

(a) Navigational tools and their types

(b) Z 39.50

(c) Ontology

(d) Cryptography