

**B.Sc. IN LEATHER GOODS AND ACCESSORIES  
DESIGN (BSCLGAD)**

**Term-End Examination**

**December, 2014**

00240

**BFW-052 : ELEMENTS OF DESIGN**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note :** Attempt *all* questions. All questions carry equal marks.

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1. Explain the following terms with the help of suitable examples : 10
  - (a) Balance
  - (b) Rhythm
  - (c) Harmony
  - (d) Repetition
  
2. Briefly explain the Gestalt theory of Continuity and Proximity. 10
  
3. What is a 'Colour Wheel' ? Explain the three types of colour wheels. 10
  
4. Explain cool colours, enumerating at least six types of cool colours, giving their emotive qualities. 10

5. What is a 'Colour Scheme' ? Explain any two of the colour schemes with suitable examples. . . . . 10
6. Briefly describe all the elements of Design, giving examples wherever necessary. 10
7. Write short notes on the following : 10
- (a) Saturation
  - (b) Hue
  - (c) Value
  - (d) Computerized colour matching
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