

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

December, 2014

00320

BFW-047 : ART OF PUBLIC SPEAKING – II

Time : 3 hours

Maximum Marks : 70

Note : Answer any **seven** questions. All questions carry equal marks.

1. Why is oral presentation becoming so important in business today ? 10
2. What do you understand by audience awareness ? Explain in detail. 10
3. What can a speaker do to ensure clarity of his speech to his audience ? 10
4. What are the different delivery styles available to the speakers ? Explain in detail. 10
5. What basic rules should be followed by the speaker while using visual aids to support his/her presentation ? 10

6. Give the advantages and disadvantages of the media used for presenting the visual aids in a presentation. *10*
7. Prepare an outline of a presentation, encouraging prospective students to enroll in the undergraduate course in your institute. *10*
8. Select a company of your choice in a sector that you would like to work in. Imagine that you have to make a brief presentation on this company to business school students. Develop
- (a) A general and specific statement of purpose
 - (b) The key idea
 - (c) Your style of delivery *10*
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