

**M.Sc. IN LEATHER GOODS AND  
ACCESSORIES DESIGN (MSCLGAD)**

**Term-End Examination**

**December, 2012**

**MFW-053 : OVERVIEW OF FASHION**

*Time : 3 Hours*

*Maximum Marks : 70*

*Note : Attempt all questions. All questions carry equal marks.*

1. Explain a "product cycle" giving at least one example. 7
2. What do you understand by Trickle - up and Trickle-down effect ? Explain with suitable examples. 7
3. Differentiate between 'style' and 'trends' with examples. 7
4. Describe in brief the Art Deco movement. 7
5. What do you understand by 'Haute Couture' and 'Pret - O - Porter' lines ? 7
6. Describe any four major influences on fashion. 7

7. Name any two popular designer of the "20<sup>th</sup> century". What are their design style? 7
  8. What was the effect of 'Art Nouveau' on fashion? 7
  9. Explain the impact of Bauhaus Movement on architecture and interiors. 7
  10. What is the need of a mood-board and color board, in designing a collection? 7
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