

00323

M.Sc. FOOTWEAR TECHNOLOGY (MSCFWT)

Term-End Examination

December, 2012

MFW-039 : COMMUNICATION SKILLS - III

Time : 3 Hours

Maximum Marks : 70

Note : Attempt all questions.

1. How does a candidate become a leader of a group discussion ? Discuss in detail with suitable examples. 10
2. "On the one hand it is said that oral communication saves time, and on the other it wastes time". Discuss how and why does it happen with suitable examples. 10
3. How does an organisation reach out to a large audience through written communication ? Illustrate it with examples. 10
4. What are the salient features of written communication and how does it differ from oral communication ? 10

5. List at least five qualities of a successful interviewer. 10
6. Prepare a set of arguments of *any two* of the following GD topics. 10x2=20
- (a) Question of foreign origin in democracy.
 - (b) Actors as Politicians
 - (c) India as cricket super power
 - (d) Lok-pal bill, and its expected out come.
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