M.Sc. FASHION MERCHANDIZING AND RETAIL MANAGEMENT (MSCFMRM)

Term-End Examination December, 2012

MFW-006 : HRM/ORGANIZATIONAL BEHAVIOUR

Time: 3 hours Maximum Marks: 70

Note: All question carry equal marks. Answer any seven questions.

- Define Human Resource planning. Discuss the problems in HR planning. How can you plan for HR requirements in an effective manner?
- 2. What do you understand by Human Resource 10 Management? Explain the importance of HRM in the emerging scenario. Give suitable examples to support your answer too.
- 3. Define job Analysis and Job Description. How does it help in employing qualified people for a particular job in an organisation?

4.	Define the term "Recruitment". Discuss the pros and cons of various recruiting sources . Give suitable examples.	10
5.	What is performance appraisal? Does it have any negative impact on the workers being watched and appraised? In what ways can a sound performance appraisal system be useful?	10
6.	Define the process of 'training'. Explain the need for training the work force and explain the steps included in any effective training programme.	10
7.	Trace the history of Industrial Relations in India. Support your answer with suitable examples.	10
8.	Define the term "collective Bargaining". Do you feel the concept of collective Bargaining has worked in India? Give suitable examples to support your answer.	10
9.	Define leadership. Are there any traits which seem to be common to all successful leaders? Discuss.	10

10.

Discuss the importance of motivation as a basic

tool to improve productivity in an organisation.

10