

00815

**B.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (BSC LGAD)**

Term-End Examination

December, 2012

BFW-067 : PRODUCT PHOTOGRAPHY

Time : 3 Hours

Maximum Marks : 70

Note : Attempt all questions.

1. Explain "Compose" and "Expose" in reference to photography. 10
2. Comment on the "Rule of the Thirds". 10
3. What are the basic features of a modern SLR camera ? 10
4. List down the different components of an SLR camera. 10
5. What are the four basic modes of photography available in a Digital camera ? 10

6. Write short notes on the following :

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- (a) Exposure
 - (b) Shutter and Shutter speed
 - (c) Over and Under Exposure
 - (d) Factors influencing choice of shutter speed.
 - (e) Aperture.
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