B.Sc. LEATHER GOODS AND ACCESSORIES DESIGN (BSCLGAD)

Term-End Examination December, 2012

December, 2012					
	BFW-062: MANAGEMENT - III				
Time: 3 hours		iours	Maximum Marks : 70		
Noi	te: A	Answer all the questions.			
1.	Explain the following in brief :		5x5=	5x5=25	
	(a)	Motivation			
	(b)	Change management			
	(c)	Organizational behaviour			
	(d)	Creativity stimulation			
	(e)	Chain of communication			
2.	What do you understand by Human Resource Management? Discuss with suitable examples.			10	
3.	What is the role of recruitment and selection in an organization?			10	
4.	What do you understand by strategic planning in Human Resource Management (HRM) ?			10	

- 5. Write short notes on the following: 5x3=15
 - (a) Performance Appraisal
 - (b) Industrial Relations
 - (c) Personal Management
 - (d) Corporate Excellence
 - (e) Role of Government in H.R.M.